



## OVERVIEW

**Course description:** Course description: In this course, students will work towards developing the language skills required for level C2 of the European Framework of Reference .

**Degree:** Grado en Gestión Aplicada / Bachelor in Applied Management

**Department:** ISSA - School of Applied Management

**Year:** 1º, 2º, 3º

**Semester:** 1º & 2º

**Temporal Organization:**

**ECTS:** 9

**Requirements:**

**Lecturer:** Janine Lytham

**Type of course:** Required

**Module in the Degree Program:** Communication and Modern Languages

**Language:** English

[Class schedule](#)

## LEARNING OUTCOMES (Competencies)

### BASIC COMPETENCES

**CB2** Students must know how to apply their knowledge to their work or vocation in a professional manner and must possess the competences that are usually demonstrated by means of preparing and defending arguments and solving problems within their area of study.

**CB4** Students must be able to convey information, ideas, problems and solutions to both specialized and non-specialized audiences.

### GENERAL COMPETENCES

**CG5** Students must work and become part of the field of business administration and management, on multidisciplinary teams and in multicultural contexts without losing their own independence.

### SPECIFIC COMPETENCES

**CE14** Students must effectively interact with others to achieve professional objectives in national and international business contexts.



**CE16** Students must communicate in at least two languages besides their native language and reach an advanced level in one of them and an intermediate level in the other based on the criteria of the Common European Framework of Reference for Languages.

## PROGRAM

### Lexis

- science and technology
- society and politics
- social communication
- travel and culture
- education
- work
- media and entertainment

### Grammar

- verb tenses: review and consolidation, stative verbs
- infinitive and gerund usage
- intensifiers and comparatives
- conditional forms
- passive and causative voice
- reflexive verbs
- modal forms
- nominalisation and determiners
- reported speech
- introductory verbs, the subjunctive
- relative clauses
- verb inversion for emphasis: fronting and cleft sentences

### Communication: Speaking and Writing

- mediating skills: presenting and responding to suggestions
- apology and reassurance
- speculative language, evaluating alternatives
- expressing sympathy/regret;
- justifying opinions, reacting to opinions
- informal and formal letter-writing
- discussing causes and results
- article, essay and report writing
- narrative discourse: description, development, supporting details
- presenting opinions and defending decisions
- commenting on and responding to different input sources
- convincing the target audience

## EDUCATIONAL ACTIVITIES

	HOURS	ATTENDANCE
AF1 lectures and/or seminars	126	100%



AF2 Individual or group assignments and personal work	99	0%
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## ASSESSMENT

### ORDINARY CALL

In order to pass the course it is necessary to pass each of the language skills: listening comprehension, reading comprehension, written expression, grammar and vocabulary, and oral expression.

In case of failing any of the competences, the final grade will be 4.0.

The weights of the different parts of the evaluation are shown in the following table:

	PONDERACIÓN
SE7 Listening comprehension	20%
SE8 Reading comprehension	20%
SE9 Written expression	20%
SE10 Grammar and vocabulary	20%
SE11 Oral expression	20%

### EXTRAORDINARY CALL

The following situations may arise:

1. The student has failed the course in the ordinary exam.

In this case, the student retakes the competencies that he/she did not pass in the regular exam and keeps the grade of the competencies passed, if applicable.

In case of failing any of the competences, the final grade will be 4.0.

2. The student has requested to attend the extraordinary exam with a grade of 5 or higher in the ordinary exam. In this case, the final grade of the subject will be the one corresponding to this call, being able to be higher, equal or lower (including the failed grade) than the grade of the ordinary call. In addition, if once the student has requested to attend the exam, he/she does not show up, it will be recorded as "Not Presented" and he/she will have to retake the course.

In this evaluation the student will have to retake all the language skills.



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## **PLAGIARISM AND COPYING**

In the event of plagiarism in the submission of assignments and other irregularities such as cheating during exams, it will be penalized in accordance with the regulations. Plagiarism is “presenting another person’s work or ideas as your own, with or without their consent, by including them in your work without full acknowledgement. This applies to any material—printed, digital, unpublished, or generated by AI” (University of Oxford, n.d.). For further details on specific forms of plagiarism, such as verbatim copying, paraphrasing without citation, collusion, inaccurate referencing, and self-plagiarism, see the University of Oxford Academic Skills guidance: <https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism>. Please note that AI-generated content must not be cited as an author. In these cases, please cite the original sources the content is based on and not the AI tool. Otherwise, using AI texts without acknowledgement also counts as plagiarism. Reference University of Oxford. (n.d.). “Plagiarism.” In Academic Skills. Retrieved June 10, 2025, from <https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism> En caso de plagio en la entrega de trabajos y otras irregularidades como copiar en los exámenes, se sancionará de acuerdo con la normativa. El plagio consiste en “presentar el trabajo o las ideas de otra persona como propias, con o sin su consentimiento, al incluirlas en tu trabajo sin el debido reconocimiento. Esto se aplica a cualquier tipo de material—impreso, digital, inédito o generado por inteligencia artificial” (University of Oxford, s.f.). Para más información sobre formas específicas de plagio, como la copia literal, la paráfrasis sin cita, la colusión, la referencia inexacta y el autoplagio, consulta la guía sobre habilidades académicas de la Universidad de Oxford: <https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism>. Nota sobre el uso de IA: el contenido generado por inteligencia artificial no debe citarse como autor. En esos casos, deben citarse las fuentes originales en que se basa el contenido generado por IA, no la herramienta de IA en sí. En caso contrario, el uso de texto generado por IA sin reconocimiento adecuado también se considera plagio. Referencia University of Oxford. (s. f.). Plagiarism. En Academic Skills. Recuperado el 10 de junio de 2025,

## **OFFICE HOURS**

The class teacher is Janine Lytham ([jlytham@unav.es](mailto:jlytham@unav.es)). Appointments can be organised via email to the teacher.

## **BIBLIOGRAPHY AND RESOURCES**

**REQUIRED COURSEBOOKS: TBC**