Universidad de Navarra

***English C1.1, B***

*Teaching guide 2026-27*

# OVERVIEW

**Course description:** In this course, students will achieve the language skills required for level C1 of the European Framework of Reference for Language Learning, Teaching and Assessment.

**Degree**: Grado en Gestión Aplicada / Bachelor in Applied Management

**Department:** School of Applied Management / Escuela de Gestión Aplicada

**Year:** 1º, 2º, 3º

**Semester:** 1º & 2º

**ECTS**: 9

**Requirements:**

**Lecturer:** Lesley Carol Reid (lreid@unav.es)

**Type of course:** Required

**Module in the Degree Program:** Communication and Modern Languages

**Language:** English

Class schedule

# LEARNING OUTCOMES (Competences)

### BASIC COMPETENCES

**RA18** Students must know how to apply their knowledge to their work or vocation in a professional manner and must possess the competences that are usually demonstrated by means of preparing and defending arguments and solving problems within their area of study.

**RA19** Students must be able to convey information, ideas, problems and solutions to both specialized and non-specialized audiences.

### GENERAL COMPETENCES

**RA11** Students must work and become part of the field of business administration and management, on multidisciplinary teams and in multicultural contexts without losing their own independence.

### SPECIFIC COMPETENCES

**RA16** Students must effectively interact with others to achieve professional objectives in national and international business contexts.

**RA30** Students must communicate in at least two languages besides their native language and reach an advanced level in one of them and an intermediate level in the other based on the criteria of the Common European Framework of Reference for Languages.

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# PROGRAM

**Lexis**

- Relationships, phrasal verbs
- Transforming places, urban spaces
- Idiomatic phrases, hobbies and interests
- The taste and appeal of food
- Idioms: winning and losing
- Industry and competition
- Business; work benefits
- Competing
- Opinions and reacting
- Idiomatic phrases: emotions
- Persuading and motivating
- Describing inspiring people
- Rules; photography
- Advertising
- Skills, abilities and experience
- Marketing

**Grammar/Function**

- Describing past and present habits
- Reduced relative clauses
- How to talk about hypothetical differences
- Cleft sentences
- Ellipsis and substitution
- How to compare and evaluate ideas
- *As if/as though*
- *No matter*
- How to engage with other people's views
- Uses of *should*
- The continuous aspect
- How to steer a conversation towards a topic

**Communication: Speaking and Writing**

- Describe a friendship
- Talk about a work or study environment
- Write a proposal about transforming a city space
- Ask and answer survey questions
- Have a conversatin about comfort food
- Discuss cheating
- Share ideas about business partnerships
- Present ideas about productivity incentives
- Have a debate about the pros and cons of competition
- Describe alternative scenes
- Write a review: fiction
- Talk about situations and emotions
- Discuss methods of persuasion
- Encourage others to collaborate
- Present a proposal
- Present a rebranding campaign
- Roleplay a job interview
- Interviewing
- Write a product blurb
- Make a presentation about a new product

**Written Assignments**

These will be prepared through analysis of model texts, followed by practice of the relevant sub-skills required for each assignment. The assigned written assignments are part of the continuous assessment of the course.

# EDUCATIONAL ACTIVITIES

| | HOURS | ATTENDANCE |
|---|---|---|
| **AF1** lectures and/or seminars | 126 | 100% |
| **AF2** Individual or group assignments and personal work | 99 | 0% |

# ASSESSMENT

## Exam dates

Semester 1

MIDTERM:

FINAL:

Semester 2

MIDTERM:

FINAL:

JUNE:

### ORDINARY CALL

In order to pass the course it is necessary to pass each of the language skills: listening comprehension, reading comprehension, written expression, grammar and vocabulary, and oral expression.

In case of failing any of the competences, the final grade will be 4.0.

The weights of the different parts of the evaluation are shown in the following table:

| | PONDERACIÓN |
|---|---|
| **SE7** Listening comprehension | 20% |

| | |
|---|---|
| **SE8** Reading comprehension | 20% |
| **SE9** Written expression | 20% |
| **SE10** Grammar and vocabulary | 20% |
| **SE11** Oral expression | 20% |

**EXTRAORDINARY CALL**

The following situations may arise:

1. The student has failed the course in the ordinary exam.

In this case, the student retakes the competencies that he/she did not pass in the regular exam and keeps the grade of the competencies passed, if applicable.

In case of failing any of the competences, the final grade will be 4.0.

2. The student has requested to attend the extraordinary exam with a grade of 5 or higher in the ordinary exam. In this case, the final grade of the subject will be the one corresponding to this call, being able to be higher, equal or lower (including the failed grade) than the grade of the ordinary call. In addition, if once the student has requested to attend the exam, he/she does not show up, it will be recorded as "Not Presented" and he/she will have to retake the course.

In this evaluation the student will have to retake all the language skills.

**PLAGIARISM AND COPYING**

In the event of plagiarism in the submission of assignments and other irregularities such as cheating during exams, it will be penalized in accordance with the regulations.

Plagiarism is “presenting another person’s work or ideas as your own, with or without their consent, by including them in your work without full acknowledgement. This applies to any material—printed, digital, unpublished, or generated by AI.” (University of Oxford, n.d.).

For further details on specific forms of plagiarism, such as verbatim copying, paraphrasing without citation, collusion, inaccurate referencing, and self-plagiarism, see the University of Oxford Academic Skills guidance: https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism.

Please note that AI#generated content must not be cited as an author. In these cases, please cite the original sources the content is based on and not the AI tool. Otherwise, using AI texts without acknowledgement also counts as plagiarism.

**Reference**

University of Oxford. (n.d.). “Plagiarism.” In *Academic Skills*. Retrieved June 10, 2025, from https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism

En caso de plagio en la entrega de trabajos y otras irregularidades como copiar en los exámenes, se sancionará de acuerdo con la normativa.

El plagio consiste en “presentar el trabajo o las ideas de otra persona como propias, con o sin su consentimiento, al incluirlas en tu trabajo sin el debido reconocimiento. Esto se aplica a cualquier

tipo de material—impreso, digital, inédito o generado por inteligencia artificial." (University of Oxford, s.f.).

Para más información sobre formas específicas de plagio, como la copia literal, la paráfrasis sin cita, la colusión, la referencia inexacta y el autoplagio, consulta la guía sobre habilidades académicas de la Universidad de Oxford: https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism.

Nota sobre el uso de IA: el contenido generado por inteligencia artificial no debe citarse como autor. En esos casos, deben citarse las fuentes originales en que se basa el contenido generado por IA, no la herramienta de IA en sí. En caso contrario, el uso de texto generado por IA sin reconocimiento adecuado también se considera plagio.

**Referencia**

University of Oxford. (s. f.). *Plagiarism*. En *Academic Skills*. Recuperado el 10 de junio de 2025, de https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism

## OFFICE HOURS

The class teacher is Lesley Carol Reid lreid@unav.es.

Appointments are available on request via email.

## BIBLIOGRAPHY AND RESOURCES

**Required Materials**

Course book: **SPEAKOUT 3rd Edition B2+ Student's Book and Workbook SPLIT 1 Units 1-4** Sheila Dignen and Lindsay Warwick

Publisher: **PEARSON**

ISBN: **9781292440705**