



PRESENTACIÓN

Breve descripción:

- Titulación:
- Módulo/Materia:
- ECTS:
- Curso, semestre:
- Carácter:
- Profesorado:
- Idioma:
- Aula, Horario:

COMPETENCIAS

Basic Competencies (Management and Economics)

BC1. Students should be able to apply their knowledge to their job or vocation in a professional way. They should be able to prove their general competencies by developing and defending arguments and solving problems within their subject area.

BC2. Students should be able to gather and interpret relevant data (normally within their field of study) in order to make judgments that encompass consideration of relevant social, scientific and ethical topics.

BC3. Students should be able to convey information, ideas, problems and solutions to both specialized and general audiences.

BC4. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.

General Competencies (Management and Economics)

GC1. Identifying, incorporating and using acquired knowledge in argument, discussion and problem solving as they apply to economics and business.

GC2. Mastering the digital, mathematical and technical tools necessary for academic and professional activity in economics and business.

GC4. Dealing with real case-activities.

GC5. Teamwork.

.

Specific Competencies (Management)

SC1. Analyzing marketing goals, strategies and projects.

SC2. Developing case studies on subjects related to economics and business.

Specific Competencies for Elective Subjects (Economics)



Universidad
de Navarra

SC_ES1. Acquiring and improving understanding of the practical aspects of business, including start-up, administration and evaluation.

SC_ES2. Acquiring a deeper understanding of and sharpening skills in fields of study particular to business activities, such as accounting, finance, project management and quality control.

SC_ES3. Developing the capacity for independent critical thought on matters relevant to economics and business.

SC_ES4. Understanding market research techniques.

PROGRAMA

ACTIVIDADES FORMATIVAS

EVALUACIÓN

CONVOCATORIA ORDINARIA

CONVOCATORIA EXTRAORDINARIA

HORARIOS DE ATENCIÓN

Dra.....(mail@unav.es)

- Despacho..... Edificio. Planta
- Horario de tutoría:

BIBLIOGRAFÍA