



PRESENTATION

Short description: This course discusses how policies can influence the intensity and the orientation of innovation activities. In particular, we will discuss the toolkit of policies that influence innovation, at the supranational, national, regional, and local levels. We will also provide a basic understanding of how the impact of these policies can be estimated.

- **Degree:** Economics and Business, Diploma in Innovation and Entrepreneurship.
- **Module and Area:** 7.2. Elective courses.
- **ECTS:** 3
- **Year and semester:** 3rd year, 2nd semester.
- **Course type:** Elective.
- **Professor:** Pedro Mendi (pmendi@unav.es)
- **Language:** English.
- **Room and class schedule:** Fridays, 10:00-12:00, Room 02.

COMPETENCIES

- SSOP6. Learn the mathematical, statistical language, and IT tools needed to start research in economics.
- SSOP9. Understand the macroeconomic variables that regulate the economy and how they interact with business management.
- SSOP10. Understand the societal role of economics and finance.

PROGRAM

1. Innovation in Economic Theory.
2. Innovation strategies and innovation measurement.
3. National innovation policies.
4. Automation and industrial policy.
5. Impact evaluation.
6. Innovation policies at the regional and local levels.
7. IPRs: to protect or not to protect.
8. Fostering innovation at the firm level.
9. SDGs and innovation.

EDUCATIONAL ACTIVITIES

This is a 3 ECTS course, which amounts to 75 hours of work. This is the time distribution of work, by educational activity:

- **Lectures.** 26 hours. There will be two 45-minute sessions per week. Attendance is mandatory.
- **Exams.** 4 hours. Students will take a midterm and a final exam, 2 hours each.
- **Project.** 20 hours. Students will work on a project that will be presented during the last week of class. This could be an individual or a group project, which addresses a well-defined challenge, with a clear application to innovation policy.
- **Personal study.** 25 hours. This includes reading required materials in advance, and reviewing materials discussed in class.



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STUDENT EVALUATION

MAY

- Midterm exam (March 1): 30%.
- Project (April): 40%.
- Final exam (April 26): 30%.

JUNE

- Project (April): 40%.
- Final exam (June, TBA): 60%.

OFFICE HOURS

Pedro Mendi's email address: pmendi@unav.es

Office # 4050, Amigos Building.

Office hours: Mondays and Tuesdays, from 3:15 pm to 4:45 pm.

REFERENCES

There is no required textbook. I will distribute course materials periodically.