PROJECT MANAGEMENT

Presentation

When the Steering Committee of a company decides to move from one situation to another in any area of management of the company (engineering, production, information systems, finance, etc..) is necessary to carry out a project.

Projects generate significant investment for the company and involve several departments, customers and suppliers, which implies the need to comply with requirements, deadlines and costs. Failure to make a success of the projects produced significant losses, being the main economic and prestige or image, of the staff and the company involved.

All companies make each year different projects with deep impact over their operations. The heads of various departments and areas that make up the company must be trained and prepared to be able to manage them.

The aim of the course is to give students the basics of project management so that they can use and apply the tools and methodologies study here along other subject of the degree.

Brief description:

- **Tittle**: International Degree of Management (AB+GM)
- **Type of course**: Required subject
- **ECTS**: 3
- **Course**: Second Semester
- **Teacher**: Joaquín Blanco Diez
- **Language**: English
- **Room and Schedule**: TBD

COMPETENCES

SSOP7: Analyze current trends in the design of objectives and/or strategies in the company.

SSOP8: Develop objectives, strategies and
/or projects in the field of production, lógistica and marketing.

SSOP9: Identify new trends in the field of marketing, operations and/or business models.

SSOP10: Develop practical cases that describe the strategy of a company and the key factors in

SSOP11: Master project management and process analysis methodologies as basic tools for de< making in a company.

PROGRAM

- Introduction to project management – why projects are more relevant than ever before.
- Basic concepts in project management
- Scoping the project – what to do, resources and constraints

- Managing time, objectives and duration of a project
- Cost management: Tools and methodologies
- Risk Management: Tools and methodologies
- Quality Management: Tools and methodologies
- Closing the project and learning from experience

ACTIVITIES

The course comprises a variety of learning and teaching methods that contains a mix of:

1. On-campus / virtual classes (20 hours). In these classes the most important aspects of the topics included in the program will be explained.
2. Group Project(8 hours): Students will work in teams to conceptualize and lay out a project using the ideas / frameworks discussed during the course.
3. Assessment (2 hours).

Non-classroom activities.

The student will spend about 15 hours working with the subject material, understand the concepts explained in the classes taught, exercises, prepare the case studies make the group work, and study for exams.

ASSESSMENT

The final grade for the course is determined by the weighted average obtained from the following notes:

May announcement:

1. Group Project: **30%**.
2. Case study: **10%**
3. Final class assessment of theoretical and practical content: **60%**. The student must pass this section.

June announcement:

1. In-class assessment of theoretical and practical content: **70%**. The student must pass this section.

In the announcement for June, jobs may be submitted in addition to those made during the course to increase the grade obtained in the exercises and works.

HORARIOS DE ATENCIÓN

Teacher's office: 3060, Amigos Building - Monday before class (XXXXXX) or after (XXXX) upon request. 3th floor tower

BIBLIOGRAPHY

- Antonio Nieto-Rodriguez (2021). Project Management Handbook (2021). Harvard Business Review
- Antonio Nieto-Rodriguez (2019). The project revolution: How to succeed in a project driven world. Lid Publishing Limited. Find it in the library
- Project Management Institute, Inc. (2008). A Guide to the Project Management Body of Knowledge (PMBOK® Guide), Fifth Edition. Find it in the Library
- Michael S. Zambrusky (2008). A Standard for Enterprise Project. Find it in the Library
- Larry Richman (2011). Improving Your Project Management Skills. Find it in the Library
- R. Camper Bull (2010). Moving From Project Management to Project Leadership. Find it in the Library
- Larry Richman (2011). Successful Project Management. Find it in the Library (ebook)
- Shendar, Aaron & Dvir, Dov (2007). Reinventing Project Management. The diamond approach to successful growth and innovation. Harvard Business Review Press Find it in the Library
- The ultimate guide to project management. Read it in: https://zapier.com/learn /project-management