



PRESENTACIÓN

Breve descripción:

- **Titulación:** International Relations, Geopolitics & Global Business
- **Módulo/Materia:**
- **ECTS:** 3
- **Curso, semestre:** 1º course, 1º semester
- **Carácter:** Mandatory
- **Profesora:** Stella Salvatierra Galiano (ssalvat@unav.es)
- **Idioma:** English
- **Aula, Horario:** Tuesday, 17:30-19:30, Room 10 FCOM

COMPETENCIAS

PROGRAMA

1. The power of data
2. Descriptive analytics and data visualization. Storytelling with data
3. Notions of statistical inference and models/algorithms.
4. The role of bigdata and AI in law; ethical issues.
5. Case studies.

ACTIVIDADES FORMATIVAS

Lectures (26 hours): theoretical and practical classes. Students are expected to take notes and use material made available through ADI.

Group assignment (10 hours). Students are required to apply the knowledge and tools learned during the lectures.

Personal study and teamwork: Study of the theory, solution of problem sets, group assignment, and clarifications during office hours (35 hours).

Evaluation: Tests/Exercises (2 hours), and Final Project (2 hours).

EVALUACIÓN

Final mark will be based on:

CONVOCATORIA ORDINARIA

- Ongoing evaluation: 10%



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- Quizzes: 30%
- Descriptive analytics project: 30%
- Case study group presentation: 30%

CONVOCATORIA EXTRAORDINARIA

- Descriptive analytics project: 50%
- Case study presentation: 50%

HORARIOS DE ATENCIÓN

Dña Stella Salvatierra (ssalvat@unav.es)

Office 4060, "Edificio Amigos". Floor 4

Office hours:

- Tuesday, 10:00-11:30hs.
- Thursday: 12:30-14:00hs.

BIBLIOGRAFÍA