



PRESENTACIÓN

Breve descripción:

- **Titulación:**
- **Módulo/Materia:** Sustainability
- **ECTS:** 6
- **Curso, semestre:** Segundo
- **Carácter:** Optativo
- **Profesorado:** Ricardo Pérez Merino
- **Idioma:** Inglés
- **Aula, Horario:**

COMPETENCIAS

CB 3 Students must work with data from a relevant perspective to issue valid and strong opinions from sustainable perspective

CB4 Students must be able to transmit ideas and solve problems in front of any type of public

CB5 Students must have been able to acquire learning skills in order to continue their apprenticeship after this course

CG2 To identify, to integrate and to utilize the knowledge acquired during the course to solve relevant problems related to economics and social

CG5 To develop critical perspective

CG6 to be able to communicate both oral and written the results developed during the course

PROGRAMA

1. General overview of sustainability concepts related to the three main pillars of the topic:
 - Environment
 - Social
 - Governance
2. Sustainability frameworks and theories:
 - Circular Economy
 - UN Sustainable Development Goals
 - The 5 capitals
 - Planet Boundaries (the Doughnut)
 - Other theories (VUCA)
3. Miscellaneous:
 - Regulatory
 - Reporting
 - European Green Deal
 - Business Cases (we will study real cases from companies committed with sustainability)



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ACTIVIDADES FORMATIVAS

- Sesiones a cargo del profesor
- Ponencias con invitados
- Debates de temas específicos en grupos
- Casos prácticos
- Trabajos en equipo
- Presentación de trabajos en equipo

EVALUACIÓN

CONVOCATORIA ORDINARIA

- 50% examen final
- 10% asistencia y participación en clase
- 20% casos prácticos entregados
- 20% evaluación trabajo en grupo

CONVOCATORIA EXTRAORDINARIA

- 100% examen final

HORARIOS DE ATENCIÓN

D. Ricardo Pérez Merino (rperezm@unav.es)

- Despacho 4070. Edificio Amigos. Planta 4ª torre.
- Horario de tutoría: bajo solicitud

BIBLIOGRAFÍA

Professor will give the material of each topic during the course as well as link to the most interesting websites and newsletters.

Recommended books are:

- How to avoid a Climate Disaster. Bill Gates [Find it in the library](#)
- Cradle to cradle. Michael Braungart [Find it in the library](#)
- Let my people go surfing. Ivon Chouinard
- Doughnut economics. Kate Raworth
- The book of hope. Jane Goodall