



Universidad  
de Navarra

*Communication Skills for Journalists (Global Journalism)*

*Guía docente 2025-26*

## PRESENTACIÓN

**Breve descripción:** This course is designed to equip students with professional and academic literacy and speaking skills that they will need to take the program in Global Journalism. The focus will be on writing (centering on four key genres: description, argument, narrative and news) and on speaking (interview, discussion and presentation). All the writing and speaking tasks will be contextualized in the area of journalism and media studies.

- **Titulación:** Global Journalism
- **Módulo/Materia:** VI. Optatividad (obligatoria para Global Journalism)
- **ECTS:** 3
- **Curso, semestre:** 1er semestre del 1er curso
- **Carácter:** Optativa (obligatoria para Global Journalism)
- **Profesorado:** Prof. Dr. Ruth Breeze (véanse [publicaciones](#))
- **Idioma:** Inglés
- **Aula, Horario:** FCOM, lunes de 10:00 a 12:00. Para el aula, véase horario general del FCOM.
- **Distribución de horas:** La asignatura consta de 30 horas de clases presenciales, 25 horas de trabajo individual del alumnado, 2 horas de examen, 1 hora de tutoría y 17 horas de estudio personal.

## RESULTADOS DE APRENDIZAJE (Competencias)

English writing skills.

English reading skills.

Professional communication in English.

Understanding the role of English in today's world.

Linguistic mediation and intercultural communication.

## PROGRAMA

La asignatura consta de 30 horas de clases presenciales, 25 horas de trabajo individual del alumnado, 2 horas de examen, 1 hora de tutoría y 17 horas de estudio personal.

### 1 Introduction:

- English as an international language, roles of English in the world.
- Importance of English for media professionals.

### 2 Writing skills:



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- Fluency and coherence. Reading and writing descriptions. Techniques for describing a person and/or a place. Writing in the blog "A sense of place" (5%).

### 3 Speaking skills:

- Interviewing. Skills and techniques for interviewing people.

### 4 INTEGRATED TASK 1. CONDUCTING AND WRITING UP AN INTERVIEW (15%)

### 5 Speaking/writing skills:

- Persuading an audience. Characteristics of political rhetoric.

### 6 Speaking/writing skills:

- Presenting and defending an opinion. Discussion. Language of debate.

### 7 INTEGRATED TASK 2. WRITING AN OPINION ARTICLE (15%)

### 8 Writing skills:

- Narrative. Reading a narrative to identify essential features. Techniques in narrative writing.

### 9 Writing skills:

- News writing. Structure and characteristics of news. Writing news articles. Transforming an everyday narrative into a news article.

### 10 INTEGRATED TASK 3. WRITING AND EDITING NEWS ARTICLES (15%)

### 11 Speaking skills:

- Presenting in public. Structuring the presentation.

### 12 Speaking skills:

- Presenting in public. Techniques and strategies.

### 13 INTEGRATED TASK 4. STUDENT PRESENTATIONS (15%)

## ACTIVIDADES FORMATIVAS

### General activities:

- Presentation of key topics
- Discussion of main themes

### Writing activities:

- Reading and writing descriptions of people or places
- Writing up interviews
- Writing opinion pieces



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- Writing narrative
- Writing news articles
- Editing skills

#### **Speaking activities:**

- Skills and techniques for interviewing people
- Language for discussion and debate
- Presenting in public. Structuring the presentation.
- Presenting in public. Communication techniques and strategies.

## **EVALUACIÓN**

### **CONVOCATORIA ORDINARIA**

The evaluation for this course falls into two categories:

Coursework 40%: attendance and participation (5% plus final review and reflection 15%); writing in 2 blogs (20%).

Four integrated tasks (60%):

1. CONDUCTING AND WRITING UP AN INTERVIEW (15%)
2. WRITING AN OPINION ARTICLE (15%)
3. WRITING AND EDITING NEWS ARTICLES (15%)
4. STUDENT PRESENTATIONS (15%)

### **CONVOCATORIA EXTRAORDINARIA**

The coursework grade (40%) will be maintained from the semester.

The rest of the grade (60%) will be obtained through a final exam, which will contain several writing tasks.

## **HORARIOS DE ATENCIÓN**

Dra Ruth Breeze ([rbreeze@unav.es](mailto:rbreeze@unav.es))

- Despacho 1110 Edificio ICS Planta 1
- Horario de tutoría: Es necesario concertar una cita por email

## **BIBLIOGRAFÍA**

The handbook for this course will be available in PDF and printed format in September 2020.