Universidad de Navarra

Creative Lab I (Moda) (Gr. Diseño)

Guía docente 2026-27

PRESENTATION

- **Titulación**: Creative Lab I
- **Módulo/Materia**: Module IV. Comprehensive Laboratories; Area 3. Transdisciplinary creative techniques laboratories
- **ECTS**: 6 ECTS
- **Curso, semestre**: Tercero, Primer semestre
- **Carácter**: Mandatory
- **Profesorado**: Ilazki Martirena ilazkimartirena@gmail.com
- **Personal de apoyo**: Maider Istúriz misturizc@unav.es
- **Idioma**: Castellano
- **Aula;** Taller de moda.
- **Horario**:
  - Martes de 9:30-13:30h (algunas clases indicadas en el enunciado serán de **9:30-12:30**)
  - Viernes de 9:00-12:00h **(4 septiembre / 18 septiembre / 2 octubre)**

COMPETENCES

BASIC

BC1 – Students should have demonstrable knowledge and understanding of an area of study that builds on the base knowledge of general secondary education, and at a level at which, although supported by advanced text books, also includes aspects that imply knowledge related to the vanguard of the field of study.

BC3 – Students should have the ability to gather and interpret relevant data (normally within their area of study) in order to make judgments that reflection on relevant social, scientific or ethical issues.

BC5 – Students should have developed the learning and study skills that are necessary for undertaking studies with a high degree of autonomy.

GENERAL

GC2 – Analyze, evaluate and present the creative qualities of the different technical and material resources in the field of design.

GC4 – Propose, create and express (both written and verbally) concrete solutions to design challenges that affect today's society.

GC5 – Skillfully manage modern technologies geared toward creation and manufacturing processes specific to the design world.

GC6 – Ability to speak English, B2 level, with knowledge of scientific and academic terminology related to the world of art, design, and applied arts.

GC7 – Analyze products or services in relation to the technological and productive possibilities of the creative industry.

SPECIFIC

SC9 – Integrate creative processes by linking different disciplines and contemporary applied arts with design.

SC10 – Know the systems and industrial manufacture processes specialized according to the different fields of design.

SC17 – Know the artistic traditions of Western culture and apply the corresponding technical, economic, social, and ideological foundations to design.

SC19 – Evaluate the foundation of Hispanic artisanal tradition and its application to design

PROGRAM

Creative Lab I (Fashion)

Class objectives:

- First approach to pattern making and sewing: sewing machine, overlocker and ironing.
- Basic pattern study such as basic skirt, half and full layer with its possible transformations, bodice and sleeve patterns.
- Introduction to sewing making samples of overlock, simple, load or French seam.
- Explanation of the different sewing diagrams.
- Tutor projects individually, adapting to the needs required by the student in terms of the preparation, assembly and finishing of the different garments that make up their collection.

In this way, the student will have to deliver as a final result, a dressmaking sample with the different types of sewing studied, a sample of base patterns and patterns, along with the final garment that they will design in conjunction with Design Studio V.

TRAINING ACTIVITIES

EDUCATIONAL ACTIVITIES		HORAS
AF01_Classroom theorical sessions	Lectures on the foundations of Pattern-Making and Fashion Design, providing the necessary knowledge and tools. Lectures are given by the professor on the themes indicated in the syllabus with the help of the blackboard, power point presentations, videos or animation movies.	6h / 0,24 ects
AF02_Classroom practical sessions	Each student may have personal interviews during practice hours with the professor to help him/her with personal learning	54h / 2,16 ects

AF03_Seminar participation	Attendance and participation in lectures, workshops and seminars. Personal meetings of the teacher and groups of students aimed to the implementation of the theoretical concepts, integrating them with the practice and based on the acquisition of competences. Depending on the objectives, they will be done in one way or another (graphic works of all kinds, commentary of specific materials).	12h / 0,48 ects
AF04_Tutor-driven exercises	Group or individual works about the themes of the different parts of the subject.	45h / 1,80 ects
AF05_Office hours	Personal interview with a teacher (tutor) for academic and personal orientation of the student	3h / 0,12 ects
AF06_Personal work and study	Learning of the digital tools and concepts taught. Students must understand themes covered early in the course to be able to comprehend information presented later in the course, and will have to be able to integrate material learnt throughout the course.	30h / 1,20 ects

EVALUATION

ORDINARY CALL ASSESSMENT

ORDINARY CALL	**PERCENTAGE [%]**
Attendance control and level of participation ***It is mandatory to attend at least 80% of the classes, otherwise the student will lose the right of evaluation of the complete course.***	10
Practical exercises	70

Final project (To evaluate this part, the average of the practical excercises must be higher than a score of 6)	20
Total	**100**

Final mark will be the result of the calculation made according to the table above. It is passed with a mark equal or higher to five. In accordance with what is established in Article 5 of Royal Decree 1125/2003, the results obtained are adjusted to the numerical scale from 0 to 10, with one decimal expression, to which the corresponding qualitative qualification can be added:

- 0.0-4.9 Fail (SS)
- 5.0-6.9 Pass (AP)
- 7.0-8.9 Excellent (NT)
- 9.0-10 Outstanding (SB)
- Outstanding and First Class (SB, MH)

JUNE EXTRAORDINARY CALL ASSESSMENT

Students not having passed the ordinary call in December will present an individual exercise in the extraordinary call of June. The statement will be given at the beginning of the extraordinary call exams and the presentation day will be defined in the official calendar of the school. This individual exercise is 100% of the mark of the extraordinary call.

As stated in the General Evaluation Regulations of the University of Navarra approved in May 2019, “Students who request it may be evaluated in the extraordinary call, Even if they have passed the course in that course. To do this they must request to be included in the minutes at least five days before the start of the exam period of that call.

The final grade of the subject will be that of the extraordinary call, even if it is lower than the one obtained previously”. Therefore, the grade obtained in the extraordinary call will be the valid one, regardless of that obtained in the ordinary call, even the student may not pass the subject if he /she fails to attend.

ATTENDANCE HOURS

Professor Ilazki Martirena will be available by appointment.

Please send her an email to imartirenab@external.unav.es and ilazkimartirena@gmail.com to set up an appointment.

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TÍTULO	**Diseño e investigación / Simon Seivewright ; traducción de Cristina Zelich.**
PUBLICACIÓN	Barcelona : Gustavo Gili, 2013.

EDICIÓN	2ª ed. act.

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Savoir-Faire of the Paris-Hamburg

CHANEL Métiers d'art 2017/18 collection (2:25 min)

https://www.youtube.com/watch?v=FAXbj3qSs_A

Inside the Maisons d'Art - Paris Cosmopolite

CHANEL Métiers d'Art Collection2016/17 (2:36 min)

https://www.youtube.com/watch?v=XST-mBc9IYI

WGSN: Trend Forecasting (3:41 min)

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Bibliografía y recursos.



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