



Universidad
de Navarra

Footwear design (Gr. Diseño)

Guía docente 2025-26

PRESENTACIÓN

Breve descripción: This course on footwear design will help the student achieve theoretical and practical knowledge on footwear construction, history, spec sheets, and the footwear industry.

Course Name: FOOTWEAR DESIGN

Degree: Design

Module in the Degree Program: Module VI: Mentions. Mention of fashion (subject 2)

Year: Fourth

Semester: First

Number of Credits: 3 ECTS

Type of Course: Optional

Language: English

Instructors:

- **Course tutor:** Marina Vidaurre
- **Guest teacher:** Ananda Pascual : apascualgal@external.unav.es

Department: Department of Theory and Design

Classroom : **Check classrooms on UNTIS

Timetable:

10:00-12:00 next days:

- Wednesday, September 3 (A2)
- Wednesday, September 17 (A2)
- Friday, September 26 (S2)
- Wednesday, October 1 (A1)
- Monday, October 13 (A2) trip to Arnedo

10:00-13h:00 next days:

- Tuesday, November 4 (S2)
- Tuesday, November 11 (S2)
- Friday, November 21 (S2)
- Friday, November 28 (S2)

COMPETENCES

BASIC



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BC1 – Students should have demonstrable knowledge and understanding of an area of study that builds on the base knowledge of general secondary education, and at a level at which, although supported by advanced text books, also includes aspects that imply knowledge related to the vanguard of the field of study.

BC3 – Students should have the ability to gather and interpret relevant data (normally within their area of study) in order to make judgments that reflection on relevant social, scientific or ethical issues.

BC4 – Students should be able to communicate information, ideas, problems and solutions to both a specialized and general audience.

BC5 – Students should have developed the learning and study skills that are necessary for undertaking studies with a high degree of autonomy.

GENERAL

GC1—Analyze, evaluate, and present the diverse strands of creativity that influence the field of design.

GC2 – Analyze, evaluate and present the creative qualities of the different technical and material resources in the field of design.

GC5 – Skillfully manage modern technologies geared toward creation and manufacturing processes specific to the design world.

GC6 – Ability to speak English, B2 level, with knowledge of scientific and academic terminology related to the world of art, design, and applied arts.

GC7 – Analyze products or services in relation to the technological and productive possibilities of the creative industry.

SPECIFIC

SC10 – Know the systems and industrial manufacture processes specialized according to the different fields of design.

SC17 – Know the artistic traditions of Western culture and apply the corresponding technical, economic, social, and ideological foundations to design.

SC19 – Evaluate the foundation of Hispanic artisanal tradition and its application to design.

SC24 – Understand market strategies related to design.

OPTATIVES

OPC1 – Describe and apply to Product, Fashion or Services Design specific processes of creative manufacture.

OPC2 - Know the plastic trends and the professions involved in Services design; and the artistic and crafts traditions linked to Product and Fashion design.

OPC3 – Know and apply to Product, Fashion or Services Design current techniques of design, management and production.

OPC4 – Know and understand current trends in Product, Fashion or Service Design



PROGRAM

In each session, concepts will be developed through exercises in small groups and shared discussions. During this practice, different accessory categories for the same collection /brand will be worked on in a coordinated manner.

- footwear history and theoretical foundations
- Practical work on existing footwear
- Visit to Centro Tecnológico del Calzado: teoretical class on footwear and technological innovations.
- Visit to a footwear manufacturer.
- Practical work on creating a new footwear.

The final individual project will be presented in class and will be dedicated to individual /group work. The project will be submitted digitally and presented in a joint session.

ACTIVIDADES FORMATIVAS

I. Classroom teaching activities

1. Lectures on development on footwear design:

Lectures are given by the professor on the themes indicated in the syllabus with the help of the blackboard, power point presentations, videos and animation movies.

2. Practical work

They include:

- Presentation by the professor
- Each student may have personal interviews during practice hours with the professor to help him/her with personal learning.

3. Evaluation

Individual presentations

II. Personal work

Students must understand themes covered early in the course to be able to comprehend information presented later in the course, and will have to be able to integrate material learnt throughout the course. Therefore, it is important that they do not fall behind and try to set aside regular times outside of class to work on the course material.

Students should conduct personal study using the professor's notes, notes taken in lectures and recommended books if needed.

Students have to prepare oral presentations in English.



EDUCATIONAL ACTIVITIES	TEACHING-LEARNING METHODOLOGY	Hours/ects
Classroom teaching activities		
AF01_ Lectures on development on footwear design:	Lectures are given by the professor on the themes indicated in the syllabus with the help of the blackboard, power point presentations, videos and animation movies	15h 0,6 ects
AF02_ Practical work	They include: Presentation by the professor Each student may have personal interviews during practice hours with the professor to help him/her with personal learning.	15h 0.6 ects
AF04_ Tutor-driven exercises	Group or individual oral presentations in English of works about the themes of the different parts of the subject.	6h 0,24 ects
Personal work and study		



AF06_Personal work and study	<p>Students must understand themes covered early in the course to be able to comprehend information presented later in the course, and will have to be able to integrate material learnt throughout the course. Therefore, it is important that they do not fall behind and try to set aside regular times outside of class to work on the course material.</p> <p>Students should conduct personal study using the professor's notes, notes taken in lectures and recommended books if needed.</p>	39h 1,56 ects
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ASSESSMENT

ORDINARY CALL

In order to obtain the pass in the subject, the overall score resulting must meet all the following conditions:

1. The grade of the project will be considered for **final grade** if it is **at least 5.0** (out of 10).
2. Likewise, **attendance of at least 80% of the scheduled class schedule and trips** is considered mandatory. **No more than a maximum of 20% unjustified absences** will be accepted for the student to be evaluated.

Assessment Criteria

EVALUATION SISTEM		
SE01	Monitoring attendance and participation in lectures, practical sessions, and master classes	10%
SE02	Individual and team practical work, as well as final work	60%
SE03	Oral defense of the works and their prototypes	30%



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Students with a final score of less than 5 will be considered "Failed."

Students who do not submit their work will be marked as "No Show."

- 0.0-4.9 Fail (SS)
- 5.0-6.9 Pass (AP)
- 7.0-8.9 Excellent (NT)
- 9.0-10 Outstanding (SB)
- MH Outstanding and Honors (SB, MH)
- Work Review

Students who need it will be able to review their work and assessments in an interview with the professor when the grades are published. If the student is not able to pass the subject in the ordinary call —obtaining a minimum of 5.0 out of 10—, will be appointed for an extraordinary exam in June.

EXTRAORDINARY CALL

The students of degree will be able to request to be evaluated in the extraordinary announcement, although they have passed the subject in that term. This procedure must be requested to be included in the minutes at least five days before the start of the period of exams. The final grade of the subject will be that of the extraordinary call, even if it is lower than the one obtained previously. Therefore, the grade obtained in the extraordinary call will be the valid one, regardless of that obtained in the ordinary call, even the student may not pass the subject if he or she fails to attend.

The extraordinary studio project will be presented on the extraordinary call date. The project will have the same requirements as the one in the ordinary call.

Accommodation will be provided for students with special learning needs, either regarding the methodology and/or evaluation of the course, but they will be expected to fulfill all course objectives.

STUDENT ATTENTION HOURS

Professors will be available by appointment through the email

apascualgal@unav.es

BIBLIOGRAPHY

Shoe Design : a handbook for footwear designers

Kwun Tong, Hong Kong : Fashionary International Limited, 2016 [Localízalo en la Biblioteca](#)

Fashionpedia: the visual dictionary of fashion design.

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Beaujot, Ariel., *Victorian fashion accessories* / Ariel Beaujot -- London ; New York; Berg, 2012. [Localízalo en la Biblioteca](#)

Blumenthal, Emily., *Handbag Designer 101: Everything You Need to Know About Designing, Making, and Marketing Handbags*, Voyageur Press, 2011. [Localízalo en la Biblioteca](#)

Boehn, Max von., *Accesorios de la moda*, Barcelona, Salvat, 1944 ([Imp. Hispano-Americana]). [Localízalo en la Biblioteca](#)

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Bossan, Marie-Joséphe *The Art of the Shoe*, Frankrike 2004. [Localízalo en la Biblioteca](#)

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Cumming, Valerie, *The visual history of costume accessories. From hats to shoes: 400 years of costume accessories*, London bt batsford ltd, 1998. [Localízalo en la Biblioteca](#)

Friedman, Lauren., *50 Ways to Wear Accessories*, Chronicle Books, 2018. [Localízalo en la Biblioteca](#)

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Michael, Valerie., *The Leatherworking Handbook: A Practical Illustrated Sourcebook of Techniques and Projects*, Cassell, 2006. [Localízalo en la Biblioteca](#)

Pascual i Miró, Eva, Lladó i Riba, Maria Teresa y Félix De la Fuente, *El Cuero (Artes y oficios)*, Parramón, 2014. [Localízalo en la Biblioteca](#)

Smith, Desire., *Handbag Chic: 200 Years of Designer Fashion (Schiffer Book for Collectors with Price Guide)*, Schiffer Publishing Ltd, 2004. [Localízalo en la Biblioteca](#)

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VV:AA., *The Fashion Business Manual: An Illustrated Guide to Building a Fashion Brand*, Fashionary International Limited, 2018. [Localízalo en la Biblioteca](#)

VV:AA., *Fashionary Bag Design: A Handbook for Accessories Designers*, Fashionary International Limited, 2016. [Localízalo en la Biblioteca](#)



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VV.AA., Fashionary Shoe Design: A Handbook for Footwear Designers, Fashionary International Limited, 2015. .

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WARREN, Geoffrey., *Fashions & Accessories: 1840 through 1980*, Schiffer Publishing, 1997. [Localízalo en la](#)

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Recursos en la red:

www.icomk.org (Consejo Internacional de Museo. UNESCO)

www.culturaydeporte.gob.es (Ministerio de Cultura de España)

www.barcelona.cat (Museu del Disseny de Barcelona)

www.madparis.fr (Museo de Artes Decorativas de París)

www.vam.ac.uk (Museo Victoria&Albert de Londres)

www.metmuseum.org (The Metropolitan Museum of Art. Nueva York)

batashoemuseum.ca (The Bata Shoe Museum. Toronto)