



Universidad
de Navarra

Engineering Across Culture (GIDEP)

Guía docente 2025-26

PRESENTACIÓN

Breve descripción:

From country to country, social taboos, politics, and religious traditions and values differ. These cultural variables need to be respected if students are to benefit from new experiences. Yet the commercial market today does not seem to have a universally applicable intercultural communication (IC) program or text that is suitable for culturally divergent student populations. To compensate for the lack of IC materials, instructors often need to develop their own IC courses that meet local standards of acceptability. Once instructors understand the basic concepts of cultural comparison, they can develop appropriate learning materials.

- **Titulación:**
- **Módulo/Materia:**
- **ECTS:**
- **Curso, semestre:**
- **Carácter:**
- **Profesorado:** Rodriguez Ferradas, María Isabel / Profesor contratado doctor

Sánchez Parra, Iciar / Invitado

- **Idioma:**
- **Aula, Horario:**

RESULTADOS DE APRENDIZAJE (Competencias)

PROGRAMA

ACTIVIDADES FORMATIVAS

EVALUACIÓN

CONVOCATORIA ORDINARIA

CONVOCATORIA EXTRAORDINARIA

HORARIOS DE ATENCIÓN

Dra.....(mail@unav.es)

- Despacho..... Edificio. Planta



Universidad
de Navarra

- Horario de tutoria:

BIBLIOGRAFÍA