



## OVERVIEW

**Course description:** In this course, students will achieve the language skills required for level C2 of the European Framework of Reference for Language Learning, Teaching and Assessment.

**Degree:** Grado en Gestión Aplicada / Bachelor in Applied Management

**Department:** ISSA - School of Applied Management

**Year:** 1º, 2º, 3º

**Semester:** 1º & 2º

**Temporal organization:**

**ECTS:** 9

**Requirements:**

**Type of course:** Required

**Teacher:** Douglas Anderson

**Module in the Degree Program:** Communication and Modern Languages

**Language:** English

- [Class schedule](#)

## LEARNING OUTCOMES (Competencies)

### BASIC COMPETENCES

**CB2** Students must know how to apply their knowledge to their work or vocation in a professional manner and must possess the competences that are usually demonstrated by means of preparing and defending arguments and solving problems within their area of study.

**CB4** Students must be able to convey information, ideas, problems and solutions to both specialized and non-specialized audiences.

### GENERAL COMPETENCES

**CG5** Students must work and become part of the field of business administration and management, on multidisciplinary teams and in multicultural contexts without losing their own independence.

### SPECIFIC COMPETENCES

**CE14** Students must effectively interact with others to achieve professional objectives in national and international business contexts.



**CE16** Students must communicate in at least two languages besides their native language and reach an advanced level in one of them and an intermediate level in the other based on the criteria of the Common European Framework of Reference for Languages.

## PROGRAM

### Writing

- Discursive essays: topic sentences and paragraphing, analyzing contrasts, formulating and supporting opinions
- Reviews: modulating register (formal–informal)
- Articles: rhetorical strategies for reader engagement
- Letters: stating purposes and providing reasons / examples
- Reports: drawing on (secondary) research, proposing relevant recommendations

### Speaking

- Collaborative interaction (turn-taking in discussions and negotiations)
- Speech planning (organizing and articulating coherent delivery)
- Using discourse markers effectively
- Expressing disagreement and disapproval
- Negotiating and building a consensus
- Responding to questions
- Making recommendations

### Lexical areas

- Personality
- Science and technology
- Society and politics
- Media and social communication
- Economics, finance, consumerism
- Travel and tourism
- Education, work and professional culture

### Review grammar structures

- Narrative tenses
- Future forms
- Passive and causative forms
- Modality and modal verbs, conditional forms
- Reporting verb patterns, gerunds and infinitives
- Relative and participle clauses
- Emphatic forms: verb inversion, cleft sentences

## EDUCATIONAL ACTIVITIES

	HOURS	ATTENDANCE
AF1 lectures and/or seminars	126	100%



AF2 Individual or group assignments and personal work	99	0%
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## ASSESSMENT

### ORDINARY CALL

In order to pass the course it is necessary to pass each of the language skills: listening comprehension, reading comprehension, written expression, grammar and vocabulary, and oral expression.

In case of failing any of the competences, the final grade will be 4.0.

The weights of the different parts of the evaluation are shown in the following table:

	PONDERACIÓN
SE7 Listening comprehension	20%
SE8 Reading comprehension	20%
SE9 Written expression	20%
SE10 Grammar and vocabulary	20%
SE11 Oral expression	20%

*NB: The Mid Term Exams have a weighting of 40%, and the final semester exams a weighting of 60% for*

**SE7** Listening comprehension

**SE8** Reading comprehension

**SE10** Grammar and vocabulary

The **midterm in Semester I** is Friday, 17 October 13:30-15:30 - classroom to be confirmed.

The **midterm in Semester II** is Monday, 16 February 18:00-20:00 - classroom to be confirmed.

Speaking and Writing: There will be two tasks per semester which will be based on the extended business task done in class.



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## **EXTRAORDINARY CALL**

The following situations may arise:

1. The student has failed the course in the ordinary exam.

In this case, the student retakes the competencies that he/she did not pass in the regular exam and keeps the grade of the competencies passed, if applicable.

2. The student has requested to attend the extraordinary exam with a grade of 5 or higher in the ordinary exam. In this case, the final grade of the subject will be the one corresponding to this call, being able to be higher, equal or lower (including the failed grade) than the grade of the ordinary call. In addition, if once the student has requested to attend the exam, he/she does not show up, it will be recorded as "Not Presented" and he/she will have to retake the course.

In this evaluation the student will have to retake all the language skills.

## **PLAGIARISM AND COPYING**

In the event of plagiarism in the submission of assignments and other irregularities such as cheating during exams, it will be penalized in accordance with the regulations. Plagiarism is "presenting another person's work or ideas as your own, with or without their consent, by including them in your work without full acknowledgement. This applies to any material—printed, digital, unpublished, or generated by AI" (University of Oxford, n.d.). For further details on specific forms of plagiarism, such as verbatim copying, paraphrasing without citation, collusion, inaccurate referencing, and self-plagiarism, see the University of Oxford Academic Skills guidance: <https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism>. Please note that AI-generated content must not be cited as an author. In these cases, please cite the original sources the content is based on and not the AI tool. Otherwise, using AI texts without acknowledgement also counts as plagiarism. Reference University of Oxford. (n.d.). "Plagiarism." In Academic Skills. Retrieved June 10, 2025, from <https://www.ox.ac.uk/students/academic/guidance/skills/plagiarism>

## **HORARIOS DE ATENCIÓN**

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Please send me an email at [danderson@unav.es](mailto:danderson@unav.es) to arrange an appointment.

## **BIBLIOGRAPHY AND RESOURCES**

### **REQUIRED COURSEBOOKS:**

- Destination C1 & C2 (Grammar & Vocabulary) with Key, M. Mann & S. Taylore-Knowles, Macmillan.