



## INTRODUCTION

- Description: This is a 3-ECTS subject for students of the Screen Studies Program at the School of Communication. The main aims of the subject are to explore, describe and practice the communicative skills required for effective participation in academic and professional situations in audiovisual media contexts.
- Course title: English for Film, TV & Radio
- Degree: Audiovisual Communication: Screen Studies Program, FCOM – School of Communication.
- Department: Instituto de Idiomas / Institute of Modern Languages
- Type of course: Elective subject
- Language of tuition: English
- Requirements: Level B2 English (e.g. Cambridge English: First, TOEFL iBT 75+, or equivalent)
- Number of credits: 3 ECTS
- Duration: Semester II
- Academic year: 2025–2026
- Timetable: Tuesday, 15:30–17:00
- Room: Aula 14, FCOM
- Teacher: Paul Bentham (pbentham@unav.es)

## LEARNING OUTCOMES (Competencies)

Citing the officially approved syllabus for these degree programs, the competences covered by this subject are presented in Spanish:

### 1.SKILLS

- *RA11. Students should be able to convey information, ideas, problems and solutions to both specialized and general audiences.*
- *RA12. Accurately expressing knowledge and ideas in speech and writing in the field of audiovisual communication.*

### 2.COMPETENCIES

- *RA20. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.*

## PROGRAMME

The main aims of the subject are to explore and practice the skills required for effective participation in academic and professional situations in media contexts, through project work, problem-solving and discursive communication.

## EDUCATIONAL ACTIVITIES

Since the subject approach is task-based, class attendance and participation is crucial. Classes include the following activities:



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- Case Studies on funding a feature film and branding
- Writing tasks - a programming proposal, an essay on genre, and on advertising (you will need to read chapter 7 of John Berger's 'Ways of Seeing' which will be made available on ADI).
- Storyboards
- Two evaluated speaking tasks (These, plus three of the writing tasks go towards your final evaluation)

- In-person classes = 30 hours
- Continuous assessment projects = 30 hours
- Personal study = 30 hours

## ASSESSMENT

The evaluation of this subject is distributed as follows:

- Attendance / Participation: 10%
- Continuous assessment: 50%
- Final examination: 40%

**RE-SIT ASSESSMENT:** Final examination = 100%

## OFFICE HOURS

- Dirección, Instituto de Idiomas / Institute of Modern Languages, Planta -1, Ed. Amigos; by appointment: [pbentham@unav.es](mailto:pbentham@unav.es).

## BIBLIOGRAPHY AND RESOURCES

The course materials will be made available via ADI at the beginning of the semester.