



## INTRODUCTION

- Description: This is a 3-ECTS elective subject for students of the School of Communication and all those with an interest in using English in media contexts. The main aims of the subject are to explore, describe and practice the communicative skills required for effective participation in academic professional situations in this field.
- Course title: English for Film, TV & Radio
- Degrees: Audiovisual Communication. Visiting students.
- Department: Instituto de Idiomas / Institute of Modern Languages
- Type of course: Elective subject
- Language of tuition: English
- Requirements: Level B2 English (e.g. Cambridge English: First, TOEFL iBT 75+, or equivalent)
- Number of credits: 3 ECTS
- Duration: Semester II
- Academic year: 2025–2026
- Timetable: Wednesday, 12:00–14:00
- Room: Seminario B1, Edificio Amigos
- Teacher: Paul Bentham ([pbentham@unav.es](mailto:pbentham@unav.es))

## LEARNING OUTCOMES (Competencies)

Citing the officially approved syllabus for these degree programs, the competences covered by this subject are presented in Spanish:

### 1.SKILLS

- *RA11. Students should be able to convey information, ideas, problems and solutions to both specialized and general audiences.*
- *RA12. Accurately expressing knowledge and ideas in speech and writing in the field of audiovisual communication.*

### 2.COMPETENCIES

- *RA20. Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.*

## PROGRAM

The main aims of the subject are to explore and practice the skills required for effective participation in academic and professional situations in media contexts, through project work, problem-solving and discursive communication.

## EDUCATIONAL ACTIVITIES

Since the subject approach is task-based, class attendance and participation is crucial. Classes include the following activities:



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- Case Studies on funding a feature film and branding
- Writing tasks - a short essay on news values (how events become news), writing and speaking tasks on what makes 'good' and 'bad' interviews, a programming proposal, an essay on genre, and on advertising (you will need to read chapter 7 of John Berger's 'Ways of Seeing' which will be made available on ADI).
- Storyboards
- Two evaluated speaking tasks

- In-person classes = 30 hours
- Continuous assessment projects = 30 hours
- Personal study = 30 hours

## ASSESSMENT

The evaluation of this subject is distributed as follows:

- Attendance / Participation: 10%
- Continuous assessment: 50%
- Final examination: 40%

**RE-SIT ASSESSMENT:** Final examination = 100%

## OFFICE HOURS

Dirección, Instituto de Idiomas / Institute of Modern Languages, Planta -1, Ed. Amigos; by appointment: [pbentham@unav.es](mailto:pbentham@unav.es).

## BIBLIOGRAPHY AND RESOURCES

The course materials will be made available via ADI at the beginning of the semester.