



Universidad
de Navarra

English for Film, TV and Radio (F. Comunicación)

Teaching guide 2023-24

INTRODUCTION

- Description: This is a 3-ECTS elective subject for students of the School of Communication and all those with an interest in using English in media contexts. The main aims of the subject are to explore, describe and practice the communicative skills required for effective participation in professional situations in this field (one-on-one and multi-stakeholder meetings, media debates, academic and professional conferences; etc.).
- Course title: English for Film, TV & Radio
- Degree: Audiovisual Communication, Journalism and Marketing, FCOM – School of Communication. Visiting students.
- Department: Instituto de Idiomas / Institute of Modern Languages
- Type of course: Elective subject
- Language of tuition: English
- Requirements: Level B2 English (e.g. Cambridge English: First, TOEFL iBT 75+, or equivalent)
- Number of credits: 3 ECTS
- Duration: Semester II
- Academic year: 2023–2024
- Timetable: Wednesday, 12:00–14:00
- Room: Seminario 12, Edificio Amigos
- Teacher: Cólín Ó hAodha (cohaodha@unav.es)

COMPETENCIES

Citing the officially approved syllabus for these degree programs, the competences covered by this subject are presented in Spanish:

- *CB4: Que los estudiantes puedan transmitir información, ideas, problemas y soluciones a un público tanto especializado como no.*
- *CB5: Que los estudiantes hayan desarrollado aquellas habilidades de aprendizaje necesarias para emprender estudios posteriores con un alto grado de autonomía.*
- *CG1. Expresar conocimientos e ideas de manera oral y escrita con corrección.*

PROGRAM

The main aims of the subject are to explore and practice the skills required for effective participation in professional situations through project work, problem solving and discursive communication.

EDUCATIONAL ACTIVITIES

Since the subject approach is task-based, class attendance and participation is crucial. Classes may include some / all of the following activities:

- Explore the task-based method: Breaking News
- Storytelling (1): The radio newsroom
- Storytelling (2): The TV studio



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- Compare and contrast radio and TV narratives
- Storytelling (3): Adapting a true story for the big screen
- Storytelling (4): Defining, shifting and mixing genres
- Storytelling (5): Designing the video game
- Putting it all together: the multiplatform story

The teacher will evaluate and give feedback on each of these activities, which involve individual research and preparation, oral and written presentations, bilateral and multilateral meetings, etc.

ASSESSMENT

The evaluation of this subject is distributed as follows:

- Continuous assessment: 50%
- Final examination: 50%

RE-SIT ASSESSMENT: Final examination = 100%

OFFICE HOURS

Friday, 14:00-16:00. Dirección, Instituto de Idiomas / Institute of Modern Languages, Planta -1, Ed. Amigos; or by appointment: cohaodha@unav.es.

BIBLIOGRAPHY AND RESOURCES

The course materials will be made available via ADI at the beginning of the semester.