Universidad de Navarra

Environmental, Social and Corporate Governance (MIDI)

Guía docente 2026-27

INTRODUCTION

Sustainability is becoming a key management topic across all sectors including Pharma & Biotech. Under the Environmental, Social and Governance topics, companies have to organize themselves to adapt to demanding regulations, manage non financial information and increase company value. In this course students will be exposed to key sustainability concepts, specific implications for Pharma and work on a case to prove a proper understanding of the areas covered.

Course: Environmental, Corporate and Social governance

Module III: Innovation and management in the pharmaceutical industry

Course Area: Research management

Type of course: Core

ECTS: 1

Language: English

Responsible lecturer: Ángel Pérez Agenjo

Company: Founder and Managing partner in *Trascendent Firm*

Location: room 10, science library building

Schedule: **CALENDAR**

LEARNING OUTCOMES (Competencies)

CB7. Que los estudiantes sepan aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con su área de estudio.

CB8. Que los estudiantes sean capaces de integrar conocimientos y enfrentarse a la complejidad de formular juicios a partir de una información que, siendo incompleta o limitada, incluya reflexiones sobre las responsabilidades sociales y éticas vinculadas a la aplicación de sus conocimientos y juicios.

CG2. Trabajar formando parte de equipos multidisciplinares y colaborar con otros profesionales del área.

CE11. Analizar y aplicar los conceptos de sostenibilidad e impacto social empresarial en la gestión de proyectos de investigación, desarrollo e innovación de la industria del sector Pharma-Biotech

PROGRAM

- Introduction to the Business Impact Journey
- Key Concepts; CSR, Sustainability, ESG & Impact. Relevance for students at MIDI
- Materiality Analysis. Specifics for HealthCare & Pharma
- Reporting, Regulation & Sustainable investing

- Sustainability landscape in Health Care & Pharma.
- Measuring & Managing Sustainability. Implications for students at MIDI
- The future of Sustainability & Impact.

EDUCATIONAL ACTIVITIES

(1 ECTS x 25) = 25h

- Theoretical classes : 5h (0,2 ECTS)
- Practical Classes : 4h (0,16 ECTS)
- Evaluation: 1h (0,04 ECTS)
- Individual work : 15h (0,6 ECTS)

ASSESSMENT

ORDINARY EXAMINATION

- Class attendance and active participation 60%
- Case study 40%

RE-SIT EXAMINATION

- Students who do not pass in the ordinary exam (minimum score of 5 out of 10), must re-sit an exam with the same characteristics previously mentioned in the ordinary exam.

Special Needs

Students with special educational needs must contact the Faculty/School's Study Coordination Office in advance to obtain authorization for accommodations (for example, more time for exams). This authorization must be sent by the student to the professor. It is recommended that this be done at the beginning of the semester.

ATTENTION

Please note that any attempt at fraud, copying, plagiarism, or other irregular behavior constitutes a serious infraction, as defined in Title IV "Rules of Academic Discipline for Students" within the System of Rules on Coexistence at the University of Navarra (Rules on Coexistence UNAV).

OFFICE HOURS

Ángel Pérez Agenjo

Please make an appoinment by email: perezagenjo@gmail.com

BIBLIOGRAPHY AND RESOURCES

Toda la documentación actualizada y necesaria para la realización de esta asignatura será proporcionada con antelación al comienzo de la misma. El alumno dispondrá de las presentaciones a través del área interna de Contenidos del ADI. Las Fuentes bibliográficas y páginas web se irán aportando a lo largo del curso.



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