



PRESENTACIÓN

Breve descripción: This course introduces students to the key concepts and tools of short-term financial planning and management. It focuses on the role of the Chief Financial Officer (CFO) in day-to-day business operations, emphasizing the analysis of cash flow statements, working capital management, and short-term financing instruments. Students will develop analytical skills to understand financial flows, make informed decisions, and apply basic financial mathematics. The course combines theoretical foundations with practical applications relevant to real business scenarios.

- **Titulación:** Grados en Administración y Dirección de Empresas
- **Módulo/Materia:** Módulo 1: Contabilidad y Finanzas / Materia:1.2: Finanzas
- **ECTS:** 6
- **Curso, semestre:** 2025-2026, 2
- **Carácter:** obligatorio
- **Profesorado:** David Echeverry
- **Idioma:** Inglés
- **Aula, Horario:** [webuntis](#)

RESULTADOS DE APRENDIZAJE (Competencias)

- CB5- That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.
- CE7- To be familiar with how financial markets work: equity, fixed income, money market and derivative products.
- CE18- To make judgments on business situations and/or decisions based on economic criteria.
- CE19- To understand financial flows (money) generated by business activities and their relationship with economic flows (resources).
- CE20- To be familiar with the different financing alternatives and needs of the company in terms of liquidity, time frame and risk management to be able to make the most suitable decisions in each case.

PROGRAMA

- Topic 1: Business and the role of the CFO
- Topic 2: Analysis of the cash flow statement
- Topic 3: Working capital management I
- Topic 4: Working capital management II
- Topic 5: Short-term financing instruments
- Topic 6: mathematics applied to short-term financial operations

ACTIVIDADES FORMATIVAS

- Face-to-face classes (37 hours)
- Quizzes (0.5 hour)
- Midterm exam (2 hours)
- Group Work (4.5 hours)
- Final exam (2 hours)



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- Tutorials (by appointment)
- Personal study (90 hours)

EVALUACIÓN

CONVOCATORIA ORDINARIA

- Attendance and participation 20%
- Problem sets 15%
- Midterm Exam 20%
- Quizzes 10%
- Case Studies 10%
- Final Exam 25%

CONVOCATORIA EXTRAORDINARIA

- Students who fail the course have the opportunity to take an extraordinary exam again in June, during Convocatoria Extraordinaria. The grade obtained in that exam will be averaged with other grades during the course, with a 30% weight.

HORARIOS DE ATENCIÓN

Prof David Echeverry (decheverryp@unav.es)

- Despacho 2570 Edificio Amigos. Planta 2
- Horario de tutoría: by appointment

BIBLIOGRAFÍA

- Basic: Course notes
- Complementary:
 1. Financial Statement Analysis 10e: K.R. Subramanyam - John J. Wild McGraw-Hill International Edition. [Find it in the library \(Ed.11th\)](#)
 2. "Fundamentals of Financial Management". Eugene Brigham, Joel Houston. Ed. CENGAGE (2021).
 3. "Financial Management: Theory and Practice". Marthur, Statish B., Rangarajan C. New delhi, Laxmi Oublivations Pvt Ltd (2015).