



Universidad  
de Navarra

*International Seminar (Gestión del Proyecto Creativo) Photography*  
*Guía docente 2023-24*

## PRESENTACIÓN

Breve descripción:

- **Titulación:** Grado en Arquitectura
- **Módulo/Materia:** Mención Creativa
- **ECTS:** 3
- **Curso, semestre:** 5
- **Carácter:** Optativa
- **Profesorado:** Prof. Dr. Juan Roquette / Prof. invitado Mauricio Freyre
- **Idioma:** Inglés/english
- **Fecha de impartición:** 8-12 Enero 2023
- **Horario:** 9.30-14h / 17.30-19.30h
- **Reserva de Aulas:**

8/01 de 9 a 13h: Aula 0 / de 12 a 20h: Taller 6

9/01 de 9 a 13h: Aula Magna / de 12 a 20h: Taller 6

10/01 de 9 a 13h: Aula Magna / de 12 a 20h: Taller 6

11/01 de 9 a 12h: Aula Magna / de 12 a 20h: Taller 6

12/01 de 9 a 12h: Aula 6 / de 14 a 20h: Aula Magna

## COMPETENCIAS

Competences/Skills

**Basic**

**CB02** Apply their knowledge to their work or vocation in a professional manner and obtain the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.

**General**

**CG07** Understand the relationships between people and buildings and between buildings and their surroundings, as well as the need to relate buildings and spaces located between them according to human needs and scale.

**Specific**

**CE37** Conceive, practice and develop basic and execution projects, sketches and preliminary projects (T).

**CE65** Analyze the importance that human relationships, professional environments and ethical values have in the world of architecture.

**CE67** Use English, level B2, correctly according to the scientific and academic terminology specific of the world of architecture.



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## PROGRAMA

### PROGRAM

#### AUDIOVISUAL NARRATIVES IN ARCHITECTURE

##### 'The Architecture of Film: Between the real and the constructed'

**Course description** The seminar will focus on the exploration of photography and film as a research and communication instrument in the architectural field. During the course we will investigate concepts like fiction, fact and representation, focusing on its interactions in both mediums: the audiovisual and the architectural. How to redefine the relationship between photography, film and architecture? This question is the point of departure of the seminar, a space where the participants will explore different concepts, strategies and techniques, building an architectural discourse and re-visioning the role of architecture through the audiovisual medium. Participants will create different series of photographs as well as a collective film, exploring the use of sound, text, voice, music, movement, dialogs, etc. through improvisation techniques.

**Theme of research:** Nature and architecture: Fictions We will research through photography and the audiovisual medium on different narratives related to the relationship of nature and architecture. We will produce a collective essay film in class in the form of a manifesto, reflecting and speculating on different aspects and concepts of the proposed theme.

#### Schedule Monday 08.01

9:30 - 12:30

Introduction

Lecture: 'Narrative Territories in Architecture' - Part I

Review of selected works - Part I (Photography and architecture)

Field work, Presentation of Assignment 1 and 2

12:30 - 14:00

Assignment 1: Production (Individual) in class

14:00 - 15:30 Lunch

15:30 - 17:00 Assignment 2: Production: Site visit, Filming (Collective)\*

17:00 - 17:30 Assignment 2: Working in class - Editing - Adobe Premiere Workflow I

#### Tuesday 09.01

09:30 - 11:00



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Lecture: 'Narrative Territories in Architecture' - Part II

Review of selected works - Part II (Film and architecture)

The audiovisual language in architecture - The Film Essay

11:15 - 14:00

Assignment 2: Working in class - Editing - Adobe Premiere Workflow II

Automatic writing: The film essay (First draft)

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17:00 - 19:00 Assignment 2: Production: Site visit, Filming (Collective)\*

### **Wednesday 10.01**

09:30 - 14:00

Assignment 2: Working in class - Editing - Adobe Premiere Workflow III

Assignment 2: Presentation in class - groups - First draft of the film exported

Sound narratives: Voice recording and subtitles (First draft)

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17:00 - 19:00 Assignment 2: Production: Site visit: Filming\* + Editing in class (Groups divided)

### **Thursday 11.01**

09:30 - 14:00

Assignment 2: Edition in class: Reviews

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17:00 - 19:00 Assignment 2: Deadline

### **Friday 12.01**

09:30 - 11:00 Preparing exhibition: Assignment 1 + 2

17:00 - 20:00 Final Presentation: Film screening and photo exhibition

### **Assignments**



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**Nr.1 Individual (Quick assignment)** Each student will produce one photograph that will explore a particular concept or idea related to the proposed theme: Architecture and nature: Fictions. Each student will present in class a print of the photo mounted on a foam. The photograph will come together with a question or a sentence written by the participant on a paper. Production: 08.01 Deadline: Thursday 11.01 - 16:30

**Nr.2 Collective / Groups** We will produce a collective essay film in class in the form of a manifesto, reflecting and speculating on different aspects and concepts of the proposed theme. The film essay will have a voice over and subtitles. The voice will be the one of one of the participants of each group. Each video will explore one different concept related to the main theme. Each group will produce their own video footage and will also use existing material. We will have one shooting session with each group to learn different tips and strategies. Each group will edit in class. Each group will present an edited video of 2 - 3 minutes length with sound, voice over and subtitles. The voice over will be written in the first person. Production: 08.01. 09.01, 10.01, 11.01 Deadline: Thursday 11.01 - 16:30

**Practical information** Bring your cameras (video and photo) and tripods. Bring your laptops: Make sure you have Adobe Premiere installed. Bring a notebook and a pen for the writing exercise. Try your equipment and software in advance before the workshop. It's not necessary to have any previous experience in video, photography or editing.

## ACTIVIDADES FORMATIVAS

AF1 - Asistencia y participación en clases presenciales teóricas - 10h.

AF2 - Asistencia y participación en clases presenciales prácticas - 25h.

AF3 - Realización de trabajos dirigidos (individuales y en grupo) - 25h.

AF6 - Estudio/ trabajo personal - 15h

## EVALUACIÓN

### CONVOCATORIA ORDINARIA

La nota se emitirá sobre 10 puntos.

10%- Asistencia y participación en clases presenciales teóricas

80% Trabajos dirigidos (individuales y en grupo)\* . Realización de fotografía(s) y de vídeo(s).

10% Trabajo personal

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\* Each group will be given a mark for the Final Submission, to be divided by the team's members proportionally, according to the real work run by each member of the group. Before the final submission, the team members are required to communicate the individual percentual division of the points.



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> In groups of 3 people, the evaluation of the Final Submission will be based on a maximum of 30 points, to be divided among the members of the group. Each person will have to assign themselves a mark, agreed in accordance with the rest of the group, depending on their degree of involvement and work (maximum 10 points per person- over 10).

> In groups of 4 people, the evaluation of the Final Submission will be based on a maximum of 40 points, to be divided among the members of the group. Each person will have to assign themselves a mark, agreed in accordance with the rest of the group, depending on their degree of involvement and work (maximum 10 points per person- over 10).

**\*Aspects to assess (Rúbricas):**

10% - Suitability of the proposal to the subject.

60% Consistency of the documentation for the realization of the proposal.

10% Success of the choices in relation to the proposal.

20% Success of the visual communication of the project.

N.B.:

Tal y como recoge la Normativa general de Evaluación de la Universidad de Navarra aprobada en mayo de 2019, "Los alumnos de grado que lo soliciten podrán ser evaluados en la convocatoria extraordinaria, aunque hayan superado la asignatura en ese curso. Para ello deberán solicitar ser incluidos en el acta al menos cinco días antes del comienzo del periodo de exámenes de esa convocatoria. La calificación final de la asignatura será la de la convocatoria extraordinaria, incluso aunque sea inferior que la obtenida con anterioridad".

Por lo tanto, la calificación obtenida en la convocatoria extraordinaria será la válida, independientemente de la obtenida en la convocatoria ordinaria, pudiendo incluso el alumno no superar la asignatura si suspende o no se presenta.

*As stated in the General Evaluation Regulations of the University of Navarra approved in May 2019, "Students who request it may be evaluated in the extraordinary call, even if they have passed the course in that course. To do this they must request to be included in the minutes at least five days before the start of the exam period of that call. The final grade of the subject will be that of the extraordinary call, even if it is lower than the one obtained previously".*

*Therefore, the grade obtained in the extraordinary call will be the valid one, regardless of that obtained in the ordinary call, even the student may not pass the subject if he or she fails to attend.*



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*Aquellos interesados deberán presentar una instancia a través de Gestión académica eligiendo la opción "convocatoria extraordinaria: solicitud para concurrir a International Seminar Photography", antes del día 1 de junio de 2022.*

*Those interested must submit an instance through Academic Management choosing the option "extraordinary call: application to attend International Seminar Photography", before June 1st 2022.*

#### CONVOCATORIA EXTRAORDINARIA

La nota se emitirá sobre 10 puntos.

80% Trabajos dirigidos (individuales/en grupo)\*

20% Defensa oral / presentación de los trabajos

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## HORARIOS DE ATENCIÓN

Prof. Dr. Juan Roquette

- Despacho C1089 Edificio: ETSAUNAV . Planta: 3
- Horario de tutoría: Miércoles 13-14h.

## BIBLIOGRAFÍA

Bibliography

[FABRICE HADJADJ , FRANÇOIS-XAVIER PUTALLAZ](#)

Hadjadj, Fabrice; Putallaz, François-Xavier; "Qué es la naturaleza". Rialp, 2023.



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Giuliana , Bruno. "Atlas of Emotion: Journeys in Art, Architecture , and Film." Chapter 8. Paperback, 2007 . [Localízalo en la Biblioteca](#)

Ungers, Oswald Mathias. "Morphologie: City Metaphors." K61n: Walther König, 2011 .  
[Localízalo en la Biblioteca](#)

Tschumi, Bernard. "The Manhattan Transcripts ." Academie Editions, 1994. Sontag , Susan. "On Photography ." Chapter: In Plato's Cave; Paperback , 2001. [Localízalo en la Biblioteca](#)

Koolhaas, Rem. Wigley, Mark. "Volume Magazine Nr. 20 . Storytelling." Archis + GSAPP + AMO, 2009. [Localízalo en la Biblioteca](#)

## Tutorials

Adobe Premiere Basics:

<https://www.youtube.com/watch?v=zhBeziSa6-E> After Effects Basics:

<https://tv.adobe.com/watch/classroom-after-effects-cs5/eisode-1>

## FILMS

"Contacts vol 2 Jeff Wall"

<https://www.youtube.com/watch?v=Cg8b80zs3HQ>

"My way talks Bas Princen"

<https://vimeo.com/24125235>

"Thomas Demand: A world of models" - Louisiana Chanel

<https://vimeo.com/100394176>

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"RECONVERSAO" - Thom Andersen (On Eduardo Soto Maura work)





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<https://www.youtube.com/watch?v=DCkRBwqGCKk>

"Los Angeles plays itself" - Thom Andersen

<https://www.youtube.com/watch?v=lfii8LvR-ss> (TRAILER)

<https://www.youtube.com/watch?v=K-DWcJLrSuU> (SHORT PART)