



PRESENTATION

- **Course description:** The objective of this course is to complement the in-class knowledge with practical knowledge in Financial Markets.
- **Type:** Mandatory for Finance and Accounting students
- **ECTS:** 3
- **Year and Semester:** Second year, Second Semester
- **Language:** English
- **Degree:** Degree in Management with Specialization in Finance and Accounting
- **Módulo y materia de la asignatura:** VII.Optativas. 7.2. Optativas específicas del perfil Finance and Accounting
- **Professor in charge:** Carmen Aranda
- **Other professors:** Javier Arellano
- **Schedule:** The course is taught as a 2-week intensive seminar in the second half of May 2023; one in Pamplona and one in New York, (venue: IESE). Detailed information is provided in the restricted area for students.

LEARNING OUTCOMES (Competencies)

CEOP19: Gain an in-depth understanding of the techniques used to draft financial statements and interpret them

CEOP20: Understand important aspects of the regulation as it applies accounting and finance and understand its implications

CEOP21: Master advanced concepts in auditing

CEOP22: Know about and manage advanced tools and techniques to value financial assets

CEOP23: Gain an in-depth knowledge of the workings of financial markets

PROGRAM

The seminar will cover the following topics:

1. Geopolitics, Macroeconomics & Monetary policy in Financial Markets.
2. Hands on Security Analysis: A Wall Street Perspective
3. Alternative Investment Vehicles, Industrial policy, trade wars, and the next global growth cycle
4. Raising Capital, Direct Listing, IPO & Special Purpose Acquisition Company
5. On-site sections with companies such as Fitch, Blackrock, etc.



EDUCATIONAL ACTIVITIES

- **Speakers' sessions:** The teacher will explain the contents of the program, always encouraging the active participation with questions.
- **On-site sessions:** Industry professionals will discuss explain their companies and will engage in discussions on the necessary skills/and roles most demanded in the field.
- **Discussion Item :** articles/videos/podcasts and other materials will be assigned for classroom discussion. The article items will be distributed in advance for students to prepare. The contents of these discussion items will be part of the assessments.
- **Presentations:** students will be required to give group presentations on topics on companies to be visited during the seminar.
- **Assessments,** as detailed in the evaluation section.
- Need for hours of **study outside the classroom :** individual study, presentation of papers, group meetings, etc.

EVALUATION

MAY ASSESSMENT

Attendance Requirement:

Attendance at all in-person sessions is mandatory. Unexcused absences will cap the final grade at a maximum of *Pass* (5 out of 10, based on the Spanish grading scale). Active engagement throughout the course is essential to benefit from the interactive review format.

Grading Breakdown:

Students who meet the attendance requirement will be evaluated as follows:

- **Class Participation – 30%**
- Assessed based on active involvement in discussions and overall contribution to the learning environment.
- **Final Multiple-Choice Exam – 70%**
- A short test will be administered at the end of each day's session, based on the content covered during that day. These daily assessments are designed to reinforce key concepts and encourage active engagement. To perform well, students simply need to stay focused and attentive during class.

JUNE ASSESSMENT

To be discussed personally with professor

OFFICE HOURS

To set an appointment, write an email to maranda@unav.es

BIBLIOGRAPHY



Universidad
de Navarra

Notes, readings and excel templates provided by speakers. There will be available in the restricted area only for students enrolled in the course.