Universidad de Navarra

International Seminar_Dobles

Guía docente 2026-27

PRESENTACIÓN

International Seminar in Dubai

- **Titulación**: Dobles Grados en ADE + Derecho y en ECO + Derecho
- **Módulo/Materia**:
- **ECTS**: 3 ECTS
- **Curso, semestre**: 4º, Segundo / Second
- **Carácter**: Obligatoria / Compulsory
- **Profesorado**: Ignacio Ferrero
- **Idioma**: Inglés / English
- **Aula, Horario**: Programa intensivo de una semana de duración en la sede del IESE en Nueva York.

Breve descripción:

ES: Este seminario internacional se desarrolla en Nueva York. El objetivo de este programa es complementar el conocimiento teórico y práctico en mercados financieros. Incluye clases teóricas, visitas institucionales y sesiones con profesionales españoles en empresas destacadas.

EN: This international seminar takes place in New York. The objective of this course is to complement the in-class knowledge with practical knowledge in Financial Markets. It includes lectures, institutional visits, and talks with Spanish professionals in leading companies

Fechas previstas / Expected dates: 18-22 mayo 2026

Horario diario estimado / Daily Schedule:

- 9:30 - 12:30: Clases/ Classes
- 14:00 - 18:30: Visitas y actividades/ Visits and Activities
- 18:30 - : Tiempo libre/ Free Time

RESULTADOS DE APRENDIZAJE (Competencias)

Para los estudiantes del Grado de Empresa, las competencias a adquirir son:

- CEOP19: Gain an in-depth understanding of the techniques used to draft financial statements and interpret them
- CEOP20: Understand important aspects of the regulation as it applies to accounting and finance, and understand its implications
- CEOP21: Master advanced concepts in auditing
- CEOP22: Know about and manage advanced tools and techniques to value financial assets
- CEOP23: Gain an in-depth knowledge of the workings of financial markets
- CE3: Capacidad para aplicar conocimientos teóricos a contextos reales/ CE3: Ability to apply theoretical knowledge to real-world contexts
- CT1: Trabajo en equipo/ CT1: Teamwork
- CT2: Comunicación oral y escrita/ CT2: Oral and written communication
- CT3: Adaptabilidad y aprendizaje en contextos multiculturales/ CT3: Adaptability and learning in multicultural context

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Para los estudiantes del Grado de Economía, las competencias a adquirir son:

- CEOP19: Gain an in-depth understanding of the techniques used to draft financial statements and interpret them
- CEOP20: Understand important aspects of the regulation as it applies to accounting and finance, and understand its implications
- CEOP21: Master advanced concepts in auditing
- CEOP22: Know about and manage advanced tools and techniques to value financial assets
- CEOP23: Gain an in-depth knowledge of the workings of financial markets
- CE3: Capacidad para aplicar conocimientos teóricos a contextos reales/ CE3: Ability to apply theoretical knowledge to real-world contexts
- CT1: Trabajo en equipo/ CT1: Teamwork
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PROGRAMA

Contenidos académicos principales/ Academic Content

- Value Creation in Finance
- Corporate Finance: Project Selection and Contract Design
- Money Flows
- Raising Capital: IPO
- ESG current practices in Finance
- Private Equity
- Security Analysis: A Wall Street perspective

Actividades previstas / Planned Activities:

- Speakers' sessions: The teacher will explain the contents of the program, always encouraging active participation with questions.
- On-site sessions: Industry professionals will discuss and explain their companies and will engage in discussions on the necessary skills/and roles most demanded in the field.
- Discussion Item: articles/videos/podcasts and other materials will be assigned for classroom discussion. The article items will be distributed in advance for students to prepare. The contents of these discussion items will be part of the assessments. Presentations: students will be required to give group presentations on topics related to companies to be visited during the seminar.
- Need for hours of study outside the classroom: individual study, presentation of papers, group meetings, etc.

ACTIVIDADES FORMATIVAS

- Clases magistrales / Lectures
- Estudios de caso / Case Studies
- Visitas institucionales / Institutional Visits
- Encuentros con profesionales / Guest Talks
- Actividades culturales / Cultural Engagement

EVALUACIÓN

CONVOCATORIA ORDINARIA

Attendance Requirement

Attendance at all in-person sessions is mandatory. Unexcused absences will cap the final grade at a maximum of Pass (5 out of 10, based on the Spanish grading scale). Active engagement throughout the course is essential to benefit from the interactive review format.

Grading Breakdown

Students who meet the attendance requirement will be evaluated as follows:

- **Class Participation – 30%** Assessed based on active involvement in discussions and overall contribution to the learning environment.
- **Final Multiple-Choice Exam – 70%** A short test will be administered at the end of each day's session, based on the content covered during that day. These daily assessments are designed to reinforce key concepts and encourage active engagement. To perform well, students simply need to stay focused and attentive during classes.

CONVOCATORIA EXTRAORDINARIA

- To be discussed personally with the professor

HORARIOS DE ATENCIÓN

Durante el seminario, se habilitarán momentos diarios para consultas individuales con el profesor responsable.

During the seminar, daily time slots will be available for individual consultations with the course instructor.

BIBLIOGRAFÍA Y RECURSOS

Notes, readings, and Excel templates provided by speakers. They will be available in the restricted area only for students enrolled in the course.