



## PRESENTATION

- **Course description:** The objective of this course is to complement the in-class knowledge with practical knowledge in Financial Markets.
- **Type:** Mandatory for Finance and Accounting students
- **ECTS:** 3
- **Year and Semester:** Second year, Second semester
- **Language:** English
- **Degree:** Degree in Management with Specialization in Finance and Accounting
- **Módulo y materia de la asignatura:** VII. Optativas. 7.2. Optativas específicas del perfil Finance and Accounting
- **Professor in charge:** Carmen Aranda
- **Other professors:** Javier Arellano
- **Schedule:** The course is taught as a 2-week intensive seminar in the second half of May 2023; one in Pamplona and one in New York, (venue: IESE). Detailed information is provided in the restricted area for students.

## LEARNING OUTCOMES (Competencies)

SSOP19: Gain an in-depth understanding of the techniques used to draft financial statements and interpret them.

SSOP22: Know about and manage advanced tools and techniques to value financial assets.

SSOP23: Gain an in-depth knowledge of the workings of financial markets.

## PROGRAM

The seminar will cover the following topics:

1. Geopolitics, Macroeconomics & Monetary policy in Financial Markets.
2. Hands on Security Analysis: A Wall Street Perspective
3. Alternative Investment Vehicles, Industrial policy, trade wars, and the next global growth cycle
4. Raising Capital, Direct Listing, IPO & Special Purpose Acquisition Company
5. On-site sections with companies such as Fitch, Blackrock, etc.

## EDUCATIONAL ACTIVITIES

- **Speakers' sessions:** The teacher will explain the contents of the program, always encouraging the active participation with questions.
- **On-site sessions:** Industry professionals will discuss explain their companies and will engage in discussions on the necessary skills/and roles most demanded in the field.



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- **Discussion Item** : articles/videos/podcasts and other materials will be assigned for classroom discussion. The article items will be distributed in advance for students to prepare. The contents of these discussion items will be part of the assessments.
- **Presentations**: students will be required to give group presentations on topics on companies to be visited during the seminar.
- **Assessments**, as detailed in the evaluation section.
- Need for hours of **study outside the classroom** : individual study, presentation of papers, group meetings, etc.

## TRAINING ACTIVITIES ("actividades formativas")

**af1.** Speakers' sessions: in class discussions and presentations: 25 hours

**af2** On-site sessions: aprox. 7 hours

**af3.** Individual work (studying, preparing materials...) : aprox 20 hours

**af4.** Group report: discussion and preparation of the report to be presented in class: 10 hours

**af5.** Oral Examinations: aprox 1 hours

**af6.** Discussion / study of practical cases: engaging in experiential learning, simulations, cases: aprox 10 hours

**TOTAL WORK HOURS: 73 hours (3 ects).**

## ASSESSMENT

### CONVOCATORIA ORDINARIA

Evaluation:

- Participacion: 40%.
- Group presentation: 25%
- Oral exam: 35%

### CONVOCATORIA EXTRAORDINARIA

Evaluation:

- Participacion: 40%.
- Group presentation: 25%
- Oral exam: 35%

## OFFICE HOURS

By appointment with professors in charge.

## BIBLIOGRAFÍA