Universidad de Navarra

International week (IIMP)

Guía docente 2026-27

PRESENTACIÓN

Breve descripción: International Week

Our trip will take place in January 12 - 17, 2027. THESE DATES HAVE NOT BEEN CONFIRMED.

- **Módulo/Materia**: International Industrial Management Program
- **ECTS**: 3
- **Curso:** 3rd-year students
- **Semestre**: Spring semester
- **Profesorado**: Michelle Gaisoa (mgaisoa@unav.es)
- **Idioma**: English

Please be aware that the International Week trip will take in January 2027 which coincides with the extraordinary exam period.

Specific responsibilities and policies apply:

- **Financial Obligations:** If you cancel after deposits/final payments/tuition has been paid, you forfeit those funds. Non-refundable deposits cannot be recovered.
- **Academic Assignments:** As the trip is mandatory, you must ensure that you pass all of your exams in December of the current academic year.
- **Travel and Disciplinary Penalties:** Missing the scheduled departure means you forfeit your spot without a refund, and you become fully responsible for any extra costs incurred (e.g., separate travel arrangements to the destination). If you are sent home early due to a code of conduct violation, your family is responsible for all related expenses.

RESULTADOS DE APRENDIZAJE (Competencias)

- Understand the processes of internationalisation of companies in a context of technological development, through the experiences of companies.
- Know the agents that support and collaborate with companies in their internationalisation process.
- To be able to formulate the most appropriate internationalisation strategies for each context.
- To be able to identify the most important risk elements and facilitators in international relations.

PROGRAMA

The aim of the international week is to learn through visits and contact with national and foreign companies based in a foreign country. The following activities will be carried out for this purpose.

- Preparation of the course. One week before the trip, the companies and agents to be visited will be announced. Working sessions before or after the visit.
- Lectures at IESE Munich
- Workshops

ACTIVIDADES FORMATIVAS

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The methodology combines different teaching methodologies, such as company visits, group-based activities and debate.

EVALUACIÓN

CONVOCATORIA ORDINARIA

Students will be required to attend the academic visit.

Course evaluation will be based on the development of the different workshops and sessions and the submission of assignments.

CONVOCATORIA EXTRAORDINARIA

There is no June exam.

HORARIOS DE ATENCIÓN

Please email for an appointment

MGAISOA@UNAV.ES

BIBLIOGRAFÍA

Recommended reading list:

The Art of Travel by Alain de Botton Localízalo en la Biblioteca

Vagabonding by Rolf Potts Localízalo en la Biblioteca