



## PRESENTACIÓN

**Breve descripción:** International Week

**Our trip will take place in January 12 - 18, 2027. THESE DATES HAVE NOT BEEN CONFIRMED.**

- **Módulo/Materia:** International Industrial Management Program
- **ECTS:** 3
- **Curso:** 3rd-year students
- **Semestre:** Spring semester
- **Profesorado:** Michelle Gaisoa (mgaisoa@unav.es)
- **Idioma:** English

Please be aware that the International Week trip will take in January 2027 which coincides with the extraordinary exam period.

Specific responsibilities and policies apply:

- **Financial Obligations:** If you cancel after deposits/final payments/tuition has been paid, you forfeit those funds. Non-refundable deposits cannot be recovered.
- **Academic Assignments:** As the trip is mandatory, you must ensure that you pass all of your exams in December of the current academic year.
- **Travel and Disciplinary Penalties:** Missing the scheduled departure means you forfeit your spot without a refund, and you become fully responsible for any extra costs incurred (e.g., separate travel arrangements to the destination). If you are sent home early due to a code of conduct violation, your family is responsible for all related expenses.

## RESULTADOS DE APRENDIZAJE (Competencias)

- Understand the processes of internationalisation of companies in a context of technological development, through the experiences of companies.
- Know the agents that support and collaborate with companies in their internationalisation process.
- To be able to formulate the most appropriate internationalisation strategies for each context.
- To be able to identify the most important risk elements and facilitators in international relations.

## PROGRAMA

The aim of the international week is to learn through visits and contact with national and foreign companies based in a foreign country. The following activities will be carried out for this purpose.

- Preparation of the course. One week before the trip, the companies and agents to be visited will be announced. Working sessions before or after the visit.
- Visits to trade fairs
- Workshops



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## **ACTIVIDADES FORMATIVAS**

The methodology combines different teaching methodologies, as visits, group-based activities and debate.

## **EVALUACIÓN**

### **CONVOCATORIA ORDINARIA**

Students will be required to attend the academic visit.

Course evaluation will be based on the development of the different workshops and sessions.

### **CONVOCATORIA EXTRAORDINARIA**

There is no June exam.

## **HORARIOS DE ATENCIÓN**

Please email for an appointment

MGAISOA@UNAV.ES

## **BIBLIOGRAFÍA**