



INTRODUCTION

Course description:

- **Degree:** Journalism + Diploma in Global Journalism
- **Number of credits:** 3 ECTS
- **Year:** 2nd Year, Annual Course
- **Type of course:** Required for Global Journalism students
- **Module and Subject:** 5. Formación complementaria
- **Instructors:** Adriana Gordejuela (agordejuela@unav.es) and Blanca Basanta (bbasanta@unav.es)
- **Language:** English
- **Lecture schedule:**
 - **1st semester:** Tuesday 5.30 pm - 6.15 pm (Room 10, Fcom)
 - **2nd semester:** Thursday 5.30 pm - 6.15 pm (Room 11, Fcom)

LEARNING OUTCOMES (Competencies)

1.KNOWLEDGE

RA1 - That students have demonstrated to possess and understand knowledge in an area of study that starts from the base of general secondary education, and is usually found at a level that, although supported by advanced textbooks, also includes some aspects that imply knowledge from the cutting edge of your field of study.

RA2 – Know and value the communicative fact in its multiple dimensions: historical, economic and business, legal, deontological and technological.

RA7 – Know the main shaping elements of society, specifically in those social, political and economic issues related to news news.

2.SKILLS

RA10 – That students know how to apply their knowledge to their work or vocation in a professional way and possess the competencies that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.

RA12 – Express knowledge and ideas orally and in writing, with rigor, order and creativity in order to disseminate knowledge to society.

3.COMPETENCIES

RA22 – Express communicative fluency and effectiveness orally and in writing, knowing how to take advantage of the most appropriate linguistic and literary resources.

PROGRAM



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The course will consist of a number of sessions on different topics, sometimes with a guest speaker, that will offer a comprehensive overview of the key issues in the contemporary world, allways from the perspective of communication studies.

The session schedule will be announced in the Timeline section.

COURSEWORK

The course is fundamentally practical in nature. Students will be required to work on each of the topics covered in class through a series of activities, such as essays, group discussions and the like.

1. Lectures (25 hours)
2. Guided work and others (15 hours)
3. Personal study or work (35 hours)

Total: 75 hours

ASSESSMENT

ORDINARY SESSION EXAM

- **20%** Attendance and active participation in class
- **30%** Practical exercises (essays, discussions, etc.)
- **50%** Final project

EXTRAORDINARY SESSION EXAM

- **30%** Practical exercises (essays, discussions, etc.)
- **70%** Final project

Passing both semesters is mandatory in order to pass the course. If one of the semesters is failed, a resit is compulsory in June even if the average grade is a pass.

The School of Communication promotes the ethical use of documentary sources and information resources. For this reason, **plagiarism** is not permitted and will be penalized in all assignments, exercises and exams. Plagiarism is considered to be the submission of a work that reproduces, in whole or in part, the textual, graphic and/or audiovisual content of others without proper attribution.

OFFICE HOURS



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Prof. Adriana Gordejuela (agordejuela@unav.es)

- Office 0541. Edificio Ismael Sánchez Bella. Planta baja.
- [Make an appointment.](#)

Blanca Basanta (bbasanta@unav.es)

- office 601. Edificio Ismael Sánchez Bella. Planta baja.
- [make an appointment](#)

BIBLIOGRAPHY AND RESOURCES

Working materials in a variety of formats (texts, videos, podcasts, etc.) will be provided in class.