Universidad de Navarra

Global Design Studio (GIDEP)

Guía docente 2026-27

PRESENTACIÓN

Breve descripción:

It is difficult to ignore the shifts that have taken place over the past two decades in the way that products are developed, produced, distributed and consumed. The new global division of labor has meant that design teams are now scattered across the world as they contribute to the different components of the same commodity. For designers these changes mean cultivating additional skills to those required in a traditional work environment. The Global Studio addresses the need for a learning environment that prepares students for this virtual, networked world

- **Titulación**:
- **Módulo/Materia**:
- **ECTS**:
- **Curso, semestre**:
- **Carácter**:
- **Profesorado**: Rodriguez Ferradas, María Isabel / Profesor contratado doctor

Roquero Mendiola, Alejandro / Invitado

- **Idioma**:
- **Aula, Horario**:

RESULTADOS DE APRENDIZAJE (Competencias)

PROGRAMA

The Global Design Studio is an international 10-week-long collaborative design project involving universities from different countries.

During this international design project, the participating students performed the dual roles of a client and a designer.

In one of the roles as clients, they developed and provided design brief and related information, including information about the users, to their collaborative designer team who were located in another country.

As designers, the students responded to their clients' briefs and suggested design solutions.

Students from different countries interacted through Internet-based platforms such as the course blog, videocalls, WhatsApp, and other 2.0 internet-based communication technologies.

The Project Outline includes 5 stages:

Stage	Outcome	Designer task	Client task
1	Design brief	Clarifying the design brief given by the client team	Conducting user research and writing a design brief related to local 'folklore'

2	Design concepts	Developing initial/final design concepts	Evaluating the design concepts provided by the designer team and providing feedback(s)
3	Detail design	Constructing a detailed design concept	Evaluating and clarifying the concept
4	Prototypes and testing		Building prototypes based on the instructions from the designer team and testing the product
5	Presentation	Delivering a final presentation	Providing feedback

ACTIVIDADES FORMATIVAS

In this course, students are organized into groups of 3 students who are tutored by a teacher.

Throughout the development of this subject, students have 2 types of sessions:

• Follow-up and mentoring meetings with the teacher.

• Work sessions and online presentations with the team from another university with which they are paired for this activity.

In addition, the students are making entries in the project's blog to reflect the progress of the project and upload the deliveries.

EVALUACIÓN

CONVOCATORIA ORDINARIA

- The teacher who tutors the team evaluates each student based on the interactions throughout the project.

CONVOCATORIA EXTRAORDINARIA

- In the event that a student does not pass the subject in the ordinary call, the responsible teacher will assign them an individual work related to their participation in the Global Studio to evaluate the extraordinary call.

HORARIOS DE ATENCIÓN

Dra.....(mail@unav.es)

- Despacho..... Edificio. Planta .....
- Horario de tutoria:

BIBLIOGRAFÍA

- Bohemia, E., Harman, K., & Lauche, K. (2009). *The Global Studio: linking research and teaching* (Vol. 5). IOS Press. Localízalo en la biblioteca (formato electrónico)