



Universidad
de Navarra

Public & Industrial Policies

Guía docente 2025-26

PRESENTATION

Short description: This course discusses how policies can influence the intensity and the orientation of innovation activities. In particular, we will discuss the toolkit of policies that influence innovation, at the supranational, national, regional, and local levels. We will also provide a basic understanding of how the impact of these policies can be estimated.

- **Degree:** Economics and Business, Diploma in Innovation and Entrepreneurship.
- **Module and Area:** 7.2. Elective courses.
- **ECTS:** 3
- **Year and semester:** 3rd year, 2nd semester.
- **Course type:** Elective.
- **Professor:** Pedro Mendi (pmendi@unav.es)
- **Language:** English.
- **Room and class schedule:** Please click on this [link](#).

LEARNING OUTCOMES (Competencies)

- SSOP6. Learn the mathematical, statistical language, and IT tools needed to start research in economics.
- SSOP9. Understand the macroeconomic variables that regulate the economy and how they interact with business management.
- SSOP10. Understand the societal role of economics and finance.

PROGRAM

1. Innovation in Economic Theory.
2. National innovation policies.
3. Automation and industrial policy.
4. Impact evaluation.
5. Innovation policies at the regional and local levels.
6. IPRs: to protect or not to protect.
7. Fostering innovation at the firm level.
8. SDGs and innovation.

EDUCATIONAL ACTIVITIES

This is a 3 ECTS course, which amounts to 75 hours of work. This is the time distribution of work, by educational activity:

- **Lectures.** 26 hours. There will be two 45-minute sessions per week. Attendance is mandatory. **The use of electronic devices during lectures is strictly forbidden. This includes the use of laptops and tablets to take notes during lectures. Notes must be taken using paper and pen.**
- **Exams.** 4 hours. Students will take a midterm and a final exam, 2 hours each. **The use of electronic devices of any kind during exams is strictly forbidden. This includes the use of smartphones, smartwatches, and calculators. You must make sure that absolutely no electronic device is within your reach while you take any exam.**



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- **Team project:** 20 hours.
- **Personal study.** 25 hours. This includes reading required materials in advance, and reviewing materials discussed in class.

STUDENT EVALUATION

MAY

- Attendance and in-class activities: 20%.
- Project: 20%.
- Midterm exam (February 17): 20%.
- Final exam (May, TBA): 40%. **The final exam is comprehensive. A necessary condition to pass the course is to obtain at least four points out of ten in the final exam.**

JUNE

- Attendance and in-class activities: 40%.
- Project: 20%.
- Final exam (June, TBA): 60%.

OFFICE HOURS

Pedro Mendi's email address: pmendi@unav.es

Office # 4050, Amigos Building.

Office hours: Mondays and Tuesdays, from 3:15 pm to 4:45 pm. [Link](#) to set up an appointment.

REFERENCES

There is no required textbook. Course materials will be distributed as needed.