



PRESENTATION

Brief Description: This course aims to familiarize students with the structure and functions of theories, analytical tools, and policy applications related to urban, regional and spatial economic issues. Students will learn the advantages and disadvantages of Regional Economic Development across the world. This course will explore how regions develop, the factors influencing their growth or decline, and the consequences of economic development on different areas and populations. The syllabus also examines public policies aimed at fostering regional development and their potential impacts.

- Degree: BBA & ECON
- **Module/Subject:** Module: Economics; Subject: Regional Economics
- **ECTS:** 6
- **Course, semester:** 4th year, 2nd semester
- **Carácter:** Optativa
- **Professor:** Rafael Garduño Rivera
- **Idioma:** English
- **Aula, Horario:** Tuesdays at 8 am (room 06, Amigos); Fridays at 8 am (room 05, Amigos)

COMPETENCIES

General Competencies:

- Analytical and synthetic skills.
- Learning skills.
- Fluent oral and written communication skills in one's language.
- Ability to search for and analyze information sources in the workplace.
- Ability to use computer tools and communication technologies
- Ability to work independently.
- Ability to work in a team.
- Ability to work in an international context.
- Critical and self-critical skills.
- Ability to apply knowledge in practice.
- Ability to adapt to new situations.
- Concern for quality and a job well done.

Specific Competencies (Economics):

- Identify and apply appropriate quantitative tools for the analysis of economic information.
- Understand the institutional environment and its impact on economic activity.
- Understand the behavior of economic agents and assess their influence on the structure and functioning of markets.
- Understand how an economy works at the aggregate level and assess the impact of changes in the behavior of agents or the institutional framework.
- Understand and appreciate the role of the local public sector in the economy.
- Understand and appreciate the international dimension of the economy.
- Understand and appreciate the interrelationships between economic agents.
- Analyze and evaluate the economic policies of regional or local governments.



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- Communicate information, ideas, problems, and solutions in the economic field to both specialized and non-specialized audiences.
- Issue advisory reports on specific situations in the regional economy or its sectors.

PROGRAM

1. Local Economic Development in a Global Market
2. Business Location, Expansion, and Retention
3. Markets, Urban Systems, and Local Development
4. Economic Interdependence and Local Structure
5. Regional Growth and Development
6. Additional Tools for Regional Analysis
7. Institutionalist Perspectives on Local Development
8. Local Economic Development in a Flattening World
9. Land Use
10. Housing and Neighborhood Development
11. Poverty and Lagging Regions
12. Local Governance, Finance, and Regional Integration

TRAINING ACTIVITIES

- Attendance to Master Classes(face-to-face): 45 hours
- Elaboration of guided work (and participation in the Project presentations face-to-face): 15 hours
- Tutorials: 5 hours
- Institutional visits and guest lectures (face-to-face): 10 hours
- Personal study: 75 hours

EVALUATION

- Ongoing Evaluation - Quizzes: 10%
- Elaboration and presentation of guided work: 20%
- Midterm exam: 30%
- Final Exam: 40%

OFFICE HOURS

Dr.Rafael Garduño Rivera (rgarduno@unav.es)

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- Tutoring hours: upon request

BIBLIOGRAPHY AND RESOURCES

Textbook:

Blair, J. P., & Carroll, M. C. (2009). *Local economic development: Analysis, practices, and globalization*. SAGE Publications, Inc., <https://doi.org/10.4135/9781452275109> [Disponible online](#).

Complementary Resources:

We will use the most recent articles on each of these topics. However, some of the most popular books/papers in this area are:

- Ascani, A., Crescenzi, R., & Iammarino, S. (2012). Regional Economic Development. A Review, SEARCH WP01/03, 2-26.
- Dinc, Mustafa (2015). "Introduction to Regional Economic Development," Books, Edward Elgar Publishing, number 16749.
- Jackson, R. W., Hewings, G. J., Rey, S., & Lozano-Gracia, N. (2020). Regional development: Challenges, methods, and models.
- Howells, J. (2005). Innovation and regional economic development: A matter of perspective?. *Research policy*, 34(8), 1220-1234.
- Knox, P. L., & Marston, S. A. (2016). *Human Geography: Places and Regions in Global Context*, Global Edition (7th ed.). Pearson International Content.
- McCann, P. (2013): *Modern Urban and Regional Economics*. Oxford University Press, Oxford.
- Martin, R., & Sunley, P. (2011). The new economic geography and policy relevance. *Journal of Economic Geography*, 11(2), 357-369.
- Rubiera, F., Correa, R. y Polèse, M. (2020): *Economía Urbana y Regional: teorías y evidencias sobre el desarrollo regional*. Editorial AlfaOmega.
- Stimson, R. J., Stough, R. R., & Roberts, B. H. (2006). *Regional economic development: analysis and planning strategy*. Springer Science & Business Media.
- Storper, M, and Walker, R, 1989. *The Capitalist Imperative*, Oxford: Blackwell.
- Storper, M. 1997 *The Regional World*, London: Guilford.
- Storper, M. 2014. *Keys to the City*, Princeton: Princeton University Press.
- Storper, M. et al, 2015, *The Rise and Decline of Urban Economies*. Stanford: Stanford University Press.