Universidad de Navarra

Short Term Study Abroad
Subject guide 2026-27

OVERVIEW

The Short-Term Study Abroad (STSA) is a creative residency consisting of a two-week on-site workshop at a foreign academic institution. The purpose of this activity is to function as a "hinge module" between the 2nd and 3rd years of the degree. Like any creative residency, it provides participants with a specific time and place to engage in a particular creative practice. This program offers exposure to academic and professional know-how abroad, as well as an intercultural experience.

- **Degree**: Comunicación Audiovisual + Screen Studies
- **Module/Area**: VI. Complementary education; 1. Complementary education
- **ECTS**: 3
- **Year/Semester**: 2nd year, 2nd semester (after Final Exams)
- **Type**: Elective / Requisite for Screen Studies Program
- **Instructors**: María Del Rincón (mdel@unav.es)
- **Language**: English
- **Dates**: May 16th- May 29th 2027 (leaving Miami on the 29th, probably arriving in Spain on the 30th)

CAREFUL: The students enrolled in the STSA program will automatically lose their spot if they accumulate 9+ ECTS failing grades or absences in two subjects in the previous December exam session. If that happens, the student could be asked to withdraw from the course in January. Check elegibility.

ELEGIBILITY

In order to participate in the Short-Term Study Abroad program, students must meet the following **requirements**:

- Enrolment in the *Screen Studies Program*
- You should have passed ***English for Film, TV and Radio*** and **3** of the ***World Screen Seminars*** (or at least, 2 passed while you are enrolled for a 3rd one).
- A maximum of **9 credits / 2 courses** pending from the December grading session
- Fulfilling all travel and immigration requirements in due time

SYLLABUS

This course's syllabus is adapted to the hosting institution and the group taking it. As the academic year progresses, we will announce the Syllabus and final assignment.

The course emphasizes the development of practical skills in both journalism and audiovisual production, guiding students to create engaging, accessible narratives for wide audiences. By fusing informative research with compelling visual storytelling, students **will learn how to present intricate social issues through clear, thoughtful, and impactful video content**. Working under the constraints of real-world limitations, students will refine their ability to produce thoroughly researched and aesthetically engaging videos. In this way, the course not only cultivates students' analytical and creative skills but also empowers them to communicate significant stories in ways that resonate and educate.

FINAL ASSIGNMENT

Students will produce an **informative and engaging video** about a global issue that has a specific manifestation in Miami. The aim of the video is to try to share complex ideas with a broad audience, through storytelling, rigorous research, and a down-to-earth approach.

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The students will produce a **short video (between 4 and 5 minutes)**, starting its pre-production during the second semester of their 2nd academic year (in Pamplona) and engaging in the production and postproduction process during the two weeks at the University of Miami. The final delivered product will consist of a short video and a Report (including a title, the early production plans, and a brief engaging synopsis that explains the background that motivated its creation –the underlying idea related to one of the global challenges–.

The following videos are suggested as possible inspiration for the final project: YouTube List with Examples of videos that might inspire students.

COURSE STRUCTURE

Two locations, Pamplona and Miami, host the International Fortnight Abroad during the spring semester. Students are expected to meet the deadlines listed below and will be graded accordingly. Please pay special attention to the pre-Miami evaluation, as the grade for the course does not depend solely on the product delivered at UM.

Part 1: Pre-Production (January – April, Pamplona)

1. Groups & Topic Selection

Groups will be assigned to the students (UN coordinators). These groups will consist of Global Journalism and Screen Studies students. Each group will be assigned a broad topic from the following list for their projects.

Topics:

TBA

Outcome: Each group will develop an initial research question or thesis as a foundation for their audiovisual project and will try to find a focus for their storytelling.

Deadline: **TBA**

Part 2: In-Miami Pre-production & Contextual Learning (1st week intensive, May)

3. Contextual Learning: Lectures, Visits and Screenings.

A contextual learning will offer students an enriched understanding of Miami's unique context, allowing them to refine their storytelling approach. Students will attend a series of theoretical Contextual Lectures (CL) and Screenings. The lectures should take place during the first week in Miami so that UN students can get up to speed and understand the specific issues of Miami, the Screenings will take place during the two weeks there. This contextual learning will also include a series of Contextual Visits (CV) to areas or sites in Miami tied to their projects which will give students further insight into Miami as a microcosm for these global themes.

4. Practical Learning: Workshops and Professional Visits.

Several **workshops (W)** will take place during the two weeks in Miami focusing on some practical and technical skills such as video production, data visualization, editing... The students will gain hands-on skills in key technical areas, directly applicable to their project's pre-production, production and post-production phases. To complement technical workshops students will participate in a series of **Professional Visits (PV)** to leading media corporations and media-related businesses in Miami. These visits will offer students direct exposure to the inner workings of media organizations, offering valuable knowledge of the various career pathways in journalism and media.

5. Proposal Presentation Pitch & Feedback from Miami Lecturers

Objective: Students will pitch their proposals to Miami-based experts/UM instructors after receiving a specific workshop on pitching. During this pitch, students will share their ideas and

production plans as if they were looking for investors or for a production/media company to support their projects. Students will need to prove that their ideas have the potential to become meaningful and interesting, that their specific approach is appealing and well-chosen, and that their production plan is viable. **The pitch is part of the grade (Exam Part 1, see Grading)**.

Outcome: Students will have their projects approved, or rejected or might be encouraged to improve them. They will start to work on improving them right away.

6. Refining the Narrative and Production Plan

With the feedback received during the Pitch, students will elaborate a revised and realistic plan for storytelling and production, with insights into local dynamics.

Briefing Session: After rethinking their projects, groups will have scheduled individual briefing sessions with the **course coordinators (FCOM)**. They will receive guidance on narrative clarity, aesthetic choices, and achievable production strategies.

Outcome: Finalized project plans ready for implementation.

Part 3: Production & Post-Production

7. Production & Content Development

Objective: Students record, gather visual materials, and refine their texts, voice-overs, and graphs in alignment with their narrative. It is encouraged to plan their filming days taking into account the Contextual and Professional visits to the city. During the second week in Miami, students will participate in workshops about technical aspects that will prove useful during the production and post-production process (*see Part 2: point 4*).

Outcome: Final version of the video project. **This will receive critical feedback from UM instructors and will be evaluated by UN coordinators as the main component of the Assignment Grade** (Assignment Part 2. *See Grading*). UN coordinators will be responsible for publishing the final mark corresponding to the course in accordance with UN norms.

Deadline: **TBA**

Part 4: Project Presentation and Evaluation

8. Final Presentation Screening

Event: Students will present their projects presented as market-ready media pieces, to a panel simulating actual media buyers or producers. During this presentation, students should prove the interest and depth of their stories and the quality of their videos. They should link their early production plans to the final project, proving that their projects have achieved their set goals. **The presentation is part of the grade (Exam Part 2, see Grading)**.

Deadline: TBA.

LEARNING OUTCOMES (Competencies)

COURSE OUTCOMES

1. Students will acquire a broader understanding of the international entertainment industry.
2. Students will collaborate on a creative exercise under the guidance of instructors from a foreign university.
3. Students will further develop their ability to communicate professionally in the English language.
4. Students will explore the intricacies of working in an intercultural environment.

DEGREE OUTCOMES

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1. KNOWLEDGE

- RA4 - Identifying the main forms of cultural, literary and artistic expression in Western culture from the beginning to the present day.
- RA24 – Being familiar with the fundamentals of managing audiovisual companies (production, distribution and exhibition/broadcasting).

2. SKILLS

- RA10 - Students should learn how to apply their acquired knowledge to their job or work vocation in a professional manner, and make use of the skills usually demonstrated by elaborating and defending authorized arguments as well as by solving problems within their area of study.
- RA13 - Applying the technical, technological and professional knowledge necessary to develop audiovisual material.
- RA14 - Engaging in responsible decision making and problem solving by applying teamwork and leadership skills.
- RA17 - Correcting and revising mistakes made in the creative and organizational processes of editing and producing audiovisual products.
- RA18 - Knowing and practicing the basic principles of audiovisual content production (lighting, editing, sound and camera).

3. COMPETENCIES

- RA20 - Students should have developed the learning skills necessary to undertake higher programs of study with greater independence.
- RA22 - Devising, planning and carrying out collaborative projects in the field of audiovisual communication.
- RA26 - Designing and directing the staging of audiovisual content.
- RA27 - Devising and participating in collaborative audiovisual projects.

COURSEWORK

(Tentative breakdown)

Lectures, seminars, and guest speakers: 30 hours

Guided assignments: 21.25 hours

Tutoring: 2 hours

Personal study and work: 21.25 hours

Evaluations or exams: 0.5 hours

GRADING

The Short-Term Study Abroad program carries the requisites of any normal class: attendance, participation, assignments, exams, etc.

Grading will be continuous and constant, including all aspects of the program (professionalism, punctuality, attendance and participation, assignments, etc.)

Practical feedback on class projects will be given by instructors at the receiving institution.

Formal grading will be carried out by the Coordinator of the program. We would like to remind students of the importance of consistent daily work. As instructors accompany them throughout the program, assessment will be ongoing and continuous.

MAY SESSION (ORDINARY)

EXAM. 10% Part 1: First exercise	Pre-production plan + Pitch of proposed projects to the UM faculty and mentors
ASSIGNMENT. 20% Part 1: Soft Skills and Professionalism	Assessment of professional behaviour and attitude throughtout the course • Professional attitude and manners • Engagement with guest speakers or hosts during field-trips • Punctuality • Mature behaviour • Collaborative attitude • Contribution to program development • Spirit of service
ASSIGNMENT. 40% Part 2: Collaborative filmmaking project	Group project to develop a short film about local cultural issues. • Technical skills in filmmaking • Narrative skills, research and storytelling • Teamwork and collaboration • Adherence to sequential assignments • Creativity and originality • Relevance to cultural context
EXAM. 20% Part 2: Final report	Presentation and critique of final projects on the last day of class • Quality of final project • Presentation skills • Ability to respond to critiques • Demonstration of learning and growth
PARTICIPATION. 10%	Active involvement in class, workshops, and group assignments • Frequency and quality of contribution in class • Engagement in workshops • Level of involvment in group assignments

JUNE SESSION (RETAKE)

1. *To successfully complete the course, attendance at the onsite sessions in Miami is mandatory. If a student completes the course but does not pass the ordinary call, a special work plan will be devised for the extraordinary exam.*

BIBLIOGRAPHY

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To be determined

OFFICE HOURS

By appointment, scheduled via Google Calendar: https://calendar.app.google/ByAzPLxLyXptU5mZ9

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Sánchez-Bella Building, 2nd floor