



PRESENTATION

- **Degree:** Degree in Economics + Leadership and Governance
- **Module and field:** Módulo 7: Optativas Materia 7.2: Optativas Específicas no oficiales
- **Type of subject:** Required (OB)
- **Name:** Sociology
- **ECTS:** 3
- **Year:** 2 year, 1 semester
- **Instructor:** Cecilia Serrano
- **Language:** English
- **Schedule:** Tuesday from 17:00-19:00

Check [timetable](#) for time and place (Arq P0 Aula0)

Description

In this course you will be introduced to the basic concepts and theories of Sociology. The goal is to obtain some methodological, theoretical and conceptual tools to study and better understand the society in which we live.

You will learn to think sociologically, i.e. to apply a sociological perspective to the world around you, recognizing the crucial links between individuals and the society in which they live.

This course is meant for people in non-Sociology degrees. Thus, particular emphasis will be placed on making the theories and concepts pertinent to the world we live in. Attendance is highly encouraged, and the students are expected to actively participate in class discussions.

COMPETENCIES

SSOP11

Acquiring principles of leadership, argumentation, and/or communication that allow for navigating complex and globalized economic environments.

SSOP12

Acquiring basic principles of philosophy and understanding their relationship with economics in a globalized environment.

SSOP13

Acquiring basic knowledge of law and understanding its relationship with economics in a globalized environment.

SSOP14

Acquiring basic principles of politics and understanding their relationship with economics in a globalized environment.

SSOP15



Acquiring basic principles of international relations and understanding their relationship with economics in a globalized environment.

PROGRAM

The course follows three pillars of the study of sociology, which is why it is structured in three large areas: Theories, methods, and reflexivity. For a detailed program, see the schedule.

Course structure:

1. Introduction to sociology

(Critical thinking// Sociological imagination // Structure and agency // Reflexivity and worldview)

2. Doing Sociology

(Sociological research and questions// Quantitative methods // Qualitative methods)

3. Introduction to classical social theory

(Modernity// Karl Marx // Max Weber // Émile Durkheim)

4. Modern social issues

ACTIVITIES

- Lectures, seminars, activities and discussions
- Tutoring
- Readings and homeworks
- Research
- Assessment

ASSESSMENT

ORDINARY EVALUATION

Students will be graded based on the following criteria:

50% Continuous assessment: homework, attendance, activities and active participation

30% Mid-term exam

20% "Mini" Paper

"Mini" paper evaluation criteria (10 points):

1. Presentation

1 point: The paper is well-formatted, submitted on time, with appropriate extension, clear writing, and consistent citation style.

2. Topic

1 point: The topic is clear, focused, and relevant to the field.



3. Research Question (RQ)

1 point: The research question is well-defined, clear, and researchable.

4. Justification

1 point: The justification for the study is strong, showing clear relevance and importance.

5. Literature Review

1 point: At least two relevant references and well-integrated into the study.

1 point: A gap or contribution is identified

6. Aim

1 point: The aim of the study is concrete, clearly stated and aligns well with the research question.

7. Hypothesis

1 point: The hypothesis is clear, testable, with an explicit mechanism

8. Method

1 point: The methodology is clearly described, justified and appropriate to respond to the RQ

9. References

0.5 Include plenty of references to support knowledge claim, to add value and depth to your points of analysis and argument. In text citations and reference list at the end. APA citation style (or other but consistent).

10. Use of AI

0.5 points: The use of artificial intelligence is highly encouraged. In any case, its use (or non-use) must be explicitly expressed and screenshots of the interactions must be included.

Its incorrect use (using without explanation, copying information without verifying its veracity, and incomplete screenshots) will be penalized.

EXTRAORDINARY EVALUATION

100% exam (evaluating activities in class and also the abilities developed through the "mini" paper assignment)

Students with special educational needs

Students with special educational needs must contact the Academic Coordination Office of the (faculty/school) in advance to obtain the corresponding authorization for any adaptations (for example, extra time in exams). The student must then send this authorization to the professor. It is recommended that this procedure be completed at the beginning of the semester.

ATTENTION: Please note that any attempt at fraud, copying, plagiarism, or other irregular behavior constitutes a **serious infraction**, as set forth in Title IV "Rules of Academic Discipline for Students" within the System of Rules on Coexistence at the University of Navarra.

Contact and office hours



Dra. Cecilia Serrano (acserrano@unav.es)

- ICS, Planta 1. Ed. Biblioteca Central
- I am very willing and happy to meet with each one of you. If you have any problem whatsoever, please come and speak to me after class or send me an email and we can set up an appointment.

BIBLIOGRAPHY AND RESOURCES

Selected pages from the following books as indicated in the program:

Mills, C. Wright . *The Sociological Imagination*. Fortieth anniversary edition. Oxford: Oxford University Press, 2000. Print. ([Find it in the Library. Available online](#))

Marx, Karl, and Friedrich Engels. *Manifesto of the Communist Party*. Project Gutenberg, 2010. Print. ([Find it in the Library. Available online](#))

Weber, M. The Protestant Ethic and the Spirit of Capitalism. ([Find in the Library](#))

Durkheim, E. Suicide. ([Find it in the Library](#))

Beck, U., & Beck-Gernsheim, E. (1995). *The normal chaos of love*. Polity Press. [Find it in the library.](#)

Cabanas, E., & Illouz, E. (2019). *Manufacturing happy citizens : how the science and industry of happiness control our lives*. English edition. Cambridge, UK: Polity Press.

Supplementary material

Edward Royce, Classical Social Theory and Modern Society: Marx, Durkheim, Weber, 2015. [Find it in the Library](#)

Bauman, Z. (2000). *Liquid Modernity* [EPUB]. Polity Press.

Macionis, John J. *Sociology*. Sixteenth edition, Global edition. Harlow, England: Pearson, 2017. Online. [Find it in the Library](#)

Calhoun, C. (2002). *Classical Sociological Theory (Wiley Blackwell Readers in Sociology)* (1st ed.). John Wiley & Sons. [Find it in the Library](#)

Weber, M. *Max Weber's "Science as a Vocation."* Ed. Peter Lassman, Irving Velody, and Herminio Martins. This edition first published in 2015. London: Routledge, 2015. Print. ([Find it in the Library](#))